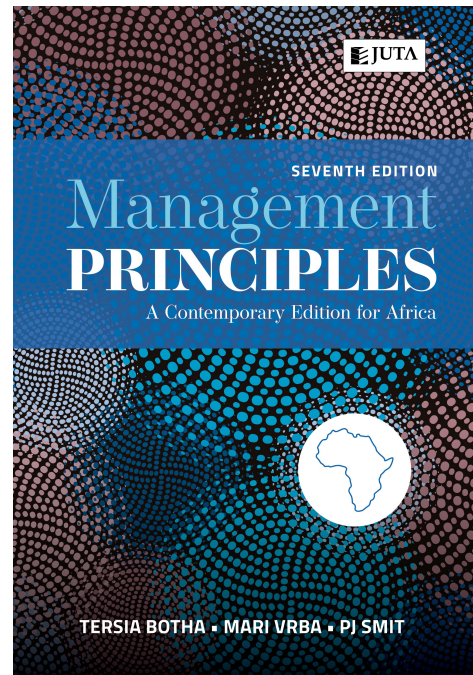


Management Principles: A Contemporary Edition for Africa

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About this Publication:

A unique feature of the book is its integration of relevant management knowledge, new knowledge acquired and lessons learned from the COVID-19 pandemic and a direct focus on management values to help managers and potential managers succeed in a world driven by innovation and change. The book further accommodates different learning styles by providing the following features:

- Real-world business examples
- Figures and diagrams
- Concise summaries of important concepts
- 'Time for reflection' exercises
- Case studies
- Self-assessment questions

Contents Include:

Chapter 1: Introduction to management
Chapter 2: The evolution of management theory
Chapter 3: Managing in a changing environment
Chapter 4: Strategic planning
Chapter 5: Planning
Chapter 6: Managerial decision making
Chapter 7: Information management
Chapter 8: Organising and delegating
Chapter 9: Managing change - culture, innovation and technology
Chapter 10: Managing diversity
Chapter 11: Leadership
Chapter 12: Individuals in the organisation
Chapter 13: Groups and teams in the organisation
Chapter 14: Motivation
Chapter 15: Communication and interpersonal relationships
Chapter 16: Control
Chapter 17: Ethics, corporate social responsibility, and corporate governance
Chapter 18: New challenges for management

Of Interest and Benefit to: