

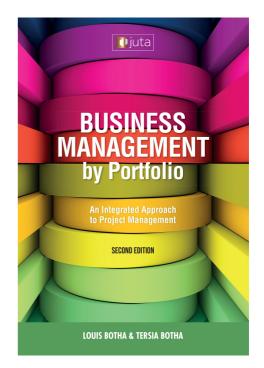
Business Management by Portfolio

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About this Publication:

Business Management by Portfolio is a business philosophy practiced by organisations which successfully create environments that attract only the best, brightest and most creative professionals. This is an environment which fosters trust, collaboration and unified commitment. It provides ample opportunity for individual and collective self-actualization and the unleashing of talent where it matters most. Business Management by Portfolio addresses issues such as effective strategy implementation, optimal resource utilisation, business quality by design and, perhaps most importantly, customer satisfaction.

Contents Include:

- Chapter 1: Business Portfolio Management Framework
- Chapter 2: Business Leadership, Management and Teamwork
- Chapter 3: Business Planning by Portfolio
- Chapter 4: Business Relationship Management by Portfolio
- Chapter 5: Business Marketing Management by Portfolio
- Chapter 6: Business Communication Management by Portfolio
- Chapter 7: Estimation in Business Management by Portfolio
- Chapter 8: Detail Business Planning by Portfolio
- Chapter 9: Business Financial Management by Portfolio
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- Chapter 13: Business Information Management by Portfolio
- Chapter 14: Managing Organisation Change
- Chapter 15: Business Execution Management by Portfolio

Of Interest and Benefit to:

- Students and lecturers
- Project Managers
- Organisations