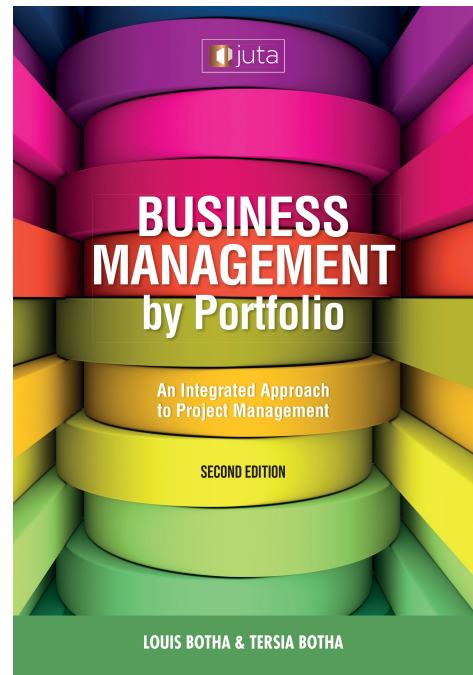


Business Management by Portfolio

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About this Publication:

Business Management by Portfolio is a business philosophy practiced by organisations which successfully create environments that attract only the best, brightest and most creative professionals. This is an environment which fosters trust, collaboration and unified commitment. It provides ample opportunity for individual and collective self-actualization and the unleashing of talent where it matters most. Business Management by Portfolio addresses issues such as effective strategy implementation, optimal resource utilisation, business quality by design and, perhaps most importantly, customer satisfaction.

Contents Include:

Chapter 1: Business Portfolio Management Framework
Chapter 2: Business Leadership, Management and Teamwork
Chapter 3: Business Planning by Portfolio
Chapter 4: Business Relationship Management by Portfolio
Chapter 5: Business Marketing Management by Portfolio
Chapter 6: Business Communication Management by Portfolio
Chapter 7: Estimation in Business Management by Portfolio
Chapter 8: Detail Business Planning by Portfolio
Chapter 9: Business Financial Management by Portfolio
Chapter 10: Business Risk Management by Portfolio
Chapter 11: Business Quality Management by Portfolio
Chapter 12: Business Procurement Management by Portfolio
Chapter 13: Business Information Management by Portfolio
Chapter 14: Managing Organisation Change
Chapter 15: Business Execution Management by Portfolio

Of Interest and Benefit to:

- Students and lecturers
- Project Managers
- Organisations