

Management Principles: A Contemporary Edition for Africa

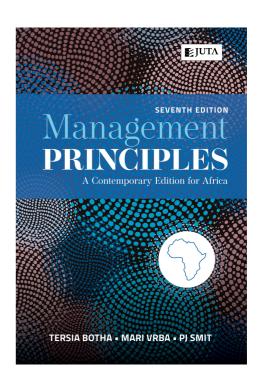
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About this Publication:

A unique feature of the book is its integration of relevant management knowledge, new knowledge acquired and lessons learned from the COVID-19 pandemic and a direct focus on management values to help managers and potential managers succeed in a world driven by innovation and change. The book further accommodates different learning styles by providing the following features:

- Real-world business examples
- Figures and diagrams
- Concise summaries of important concepts
- 'Time for reflection' exercises
- Case studies
- Self-assessment questions

Contents Include:

Chapter 1: Introduction to management

Chapter 2: The evolution of management theory

Chapter 3: Managing in a changing environment

Chapter 4: Strategic planning

Chapter 5: Planning

Chapter 6: Managerial decision making

Chapter 7: Information management

Chapter 8: Organising and delegating

Chapter 9: Managing change - culture, innovation and technology

Chapter 10: Managing diversity

Chapter 11: Leadership

Chapter 12: Individuals in the organisation

Chapter 13: Groups and teams in the organisation

Chapter 14: Motivation

Chapter 15: Communication and interpersonal relationships

Chapter 16: Control

Chapter 17: Ethics, corporate social responsibility, and corporate governance

Chapter 18: New challenges for management

Of Interest and Benefit to: