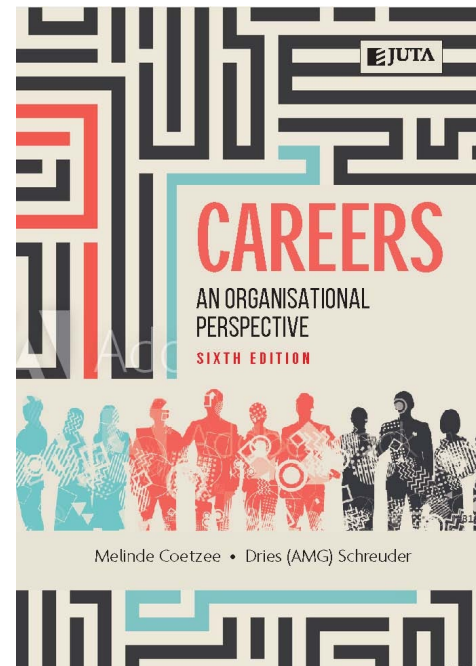


Careers: An Organisational Perspective

Edition: 6th Edition
Publication date:
Author/Editors: Schreuder, AMG Coetzee, M
ISBN: 9781485131021
Format: Soft Cover
Number of Pages: 783
Retail price: R714.00 (incl. VAT, excl. delivery.)
Website Link: juta.co.za/pdf/28329/



About this Publication:

Careers: An Organisational Perspective is a market-leading textbook on careers in the modern organisational context. The sixth edition reflects the most recent research and trends on the new unfolding nature of careers in the fast emerging digital-era employment environment. The book retains its popular blend of up-to-date theory, classical and contemporary research, application activities and real-life case scenarios that represent the cultural diversity of South Africa.

Key Features and Benefits

The chapters are self-contained units and the text remains flexible enough for lecturers to teach the material in the order they find most appropriate. Each of the eight chapters begins with a set of learning outcomes that previews content and guides the student. The end-of-chapter materials include these features:

- The review and discussion questions provide an opportunity to review chapter content and learning outcomes through questions developed to test students' memory of key issues and concepts discussed in the chapter.
- Various themes are illustrated by means of real-life case study examples representing the multiculturally diverse South African population
- The reflection activities include real-life case studies which act as mini-cases that students can use to analyse and dissect chapter concepts and applications via real-life scenarios specific to the South African context.
- Lecturer support materials in the form of ppt slides and feedback on self-reflection activities at the end of each chapter

Case studies

- Various themes are illustrated by means of real-life case study examples representing the multiculturally diverse South African population
- The reflection activities include real-life case studies that act as mini-cases which students can use to analyse and dissect chapter concepts and applications via real-life scenarios specific to the South African context.
- Topics, enriched with new South African and African case examples, that are covered include:

- Concepts and psychology of career adaptation and employability in times of work transformation
- Classical and contemporary career management and planning models
- The psychology of career behaviour in lifespan development
- Career choice and counselling theories
- Career and work-life issues in contemporary employment settings
- Positive career wellbeing concepts and theory for enriching flourishing at work
- Strategic talent management and the employment value proposition in the Industry 4.0 context
- The use of online talent platforms in optimising person-job, person organisation and person-team fit
- Career development practices relevant to the digital era

Contents Include:

Chapter 1: The meaning of work

Chapter 2: Changes in organisations: Implications for careers

Chapter 3: Career concepts and career models.

Chapter 4: Career choice and counselling

Chapter 5: Life and career stages.

Chapter 6: Career issues.

Chapter 7: Career well-being

Chapter 8: Organisational choice and career development support

Of Interest and Benefit to:

The book is written as an introductory text to the psychology of career behaviour across the life span. It remains ideal for undergraduate studies at higher education institutions, including managers and practitioners involved in employee career development and talent management in South African work settings.