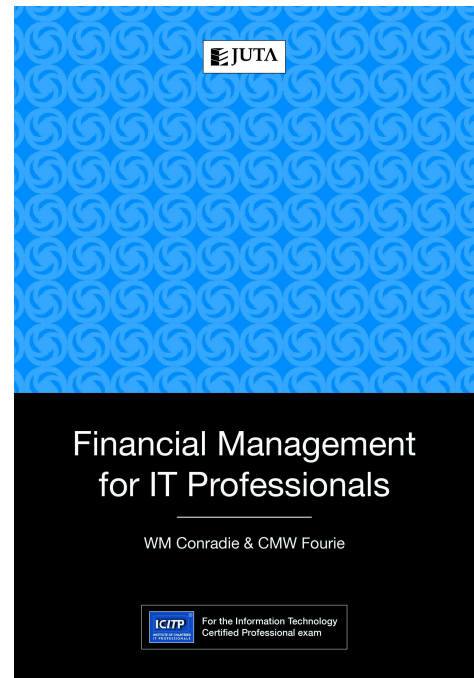


Financial Management for IT Professionals

Edition: 1st Edition
Publication date: 2017
Author/Editors: Conradie, VM Fourie, CMW
eISBN: 9781485125006
Format: eBook
Number of Pages: 232
Retail price: R527.00 (incl. VAT)
Website Link: juta.co.za/pdf/24761/



About this Publication:

The aim of this book is to teach the basic principles and skills of financial management in an understandable and logical way. The book also gives you the opportunity to apply the principles in your specific profession as well as in your own enterprise.

Knowledge of the basic principles and their application will give you a good point of departure for sound financial management in your chosen field.

The approach followed in the writing of this book was based on the question: '*What does ANY manager need to know to guarantee sound financial management?*' This book provides you with answers to this question and gives guidelines for managing the financial matters of any enterprise or institution, even governmental institutions, notfor-profit companies and non-governmental organisations.

The book contains relevant examples and exercises, which will give you the confidence to apply these principles and practices in your professional as well as private life.

Contents Include:

- An introduction to financial management for marketing managers
- Basic accounting and financial statements
- Analysing the annual financial statements
- The capital requirements of an enterprise
- Financing the requirements of an enterprise
- The financial break-even analysis

Of Interest and Benefit to:

ICITP® (the Institute of Chartered IT Professionals) is a recognised professional body for the Information Technology sector worldwide, dedicated to regulating the IT profession, making sure that competency, recognition and professionalism are promoted effectively at all levels. Certified and Chartered IT Professionals play an important role in IT businesses as they help to achieve the overall objective of a business by working as business partners rather than just as employees.

The objective of ICITP® is to create a structured and yet vibrant environment for its members in which they can become the next generation of high-impact entrepreneurs, turning their IT- based skills into business ideas and into start-up and successful ventures.

ICITP® seeks to advance the employability of youth and graduates, entrepreneurship and social inclusion by addressing the challenges around integrating graduates and young people into the employment market, highlighting innovative approaches and uses of ICTs, and providing pathways to boost self-development, knowledge and skills.

ICITP® keeps its qualifications, professional experience requirements and CPD programmes up to date. This ensures that its members are the first choice for employers looking to recruit qualified IT practitioners and trained IT business leaders. ICITP® is committed to upholding the highest ethical and professional standards, and to maintaining public confidence in Information Technology.