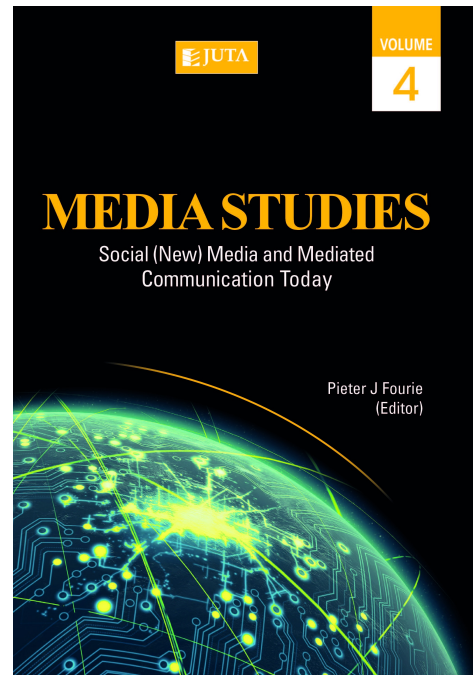


Media Studies: Mediated Communication Today (Volume 4)

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About this Publication:

Media Studies Volume 4, developed by its expert authors will deal with media theory and research in the context of how social (new) media and the convergence and digitisation of the media have changed and affected mediated communication today. Practical examples, case studies, applications, learning outcomes and exercises will be part of the book. This is the final volume in the Juta Media Studies series.

Contents Include:

CHAPTER 1 SOCIAL MEDIA AND MEDIATED COMMUNICATION IN POSTMODERN SOCIETY
CHAPTER 2 WHAT ARE THE SOCIAL MEDIA? INTRODUCTORY DEFINITIONS
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Of Interest and Benefit to:

Undergraduate students in Communication Studies, Media Studies, Rhetoric, Persuasive Communication, Leadership Communication and Management, Political Communication.