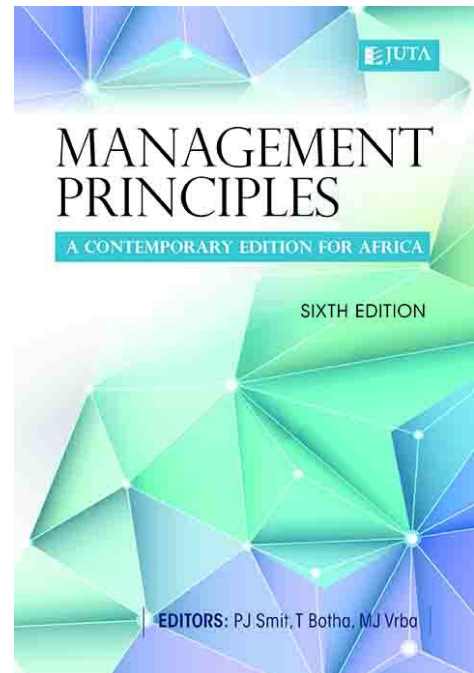


# Management Principles

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## About this Publication:

The business environment changes constantly, and so too must the approaches to managing a business organisation successfully. Among the plethora of management theories, each proposing that it provides the best solution to optimising an organisation, a few have stood the test of time and are considered principles that all modern managers should know and be able to apply.

*Management Principles: a contemporary edition for Africa* focuses on these core management principles. It provides learners with a sound knowledge of the business environment, how to manage scarce resources, and the functions of planning, organising, leading and controlling. The book also highlights the importance of sound decision-making, information management, optimising a diverse workforce, managing different organisational cultures, managing people (individuals, groups and teams) and business ethics.

## **Contents Include:**

- Chapter 1: Introduction to management
- Chapter 2: The evolution of management theory
- Chapter 3: Managing in a changing environment
- Chapter 4: Strategic planning
- Chapter 5: Planning
- Chapter 6: Managerial decision making
- Chapter 7: Information management
- Chapter 8: Organising and delegating
- Chapter 9: Managing change - culture, innovation and technology
- Chapter 10: Managing diversity
- Chapter 11: Leadership
- Chapter 12: Individuals in the organisation
- Chapter 13: Groups and teams in the organisation
- Chapter 14: Motivation
- Chapter 15: Communication and interpersonal relationships
- Chapter 16: Control
- Chapter 17: Ethics, corporate social responsibility, and corporate governance
- Chapter 18: New challenges for management

## **Of Interest and Benefit to:**

Any undergrad general management course.

- **Relevant examples taken from South African and African organisations**
- **Numerous illustrations with informative graphics, diagrams and charts**
- **A logical structure to aid accessibility**
  
- **Case studies, discussion questions and MCQ's at the end of each chapter.**