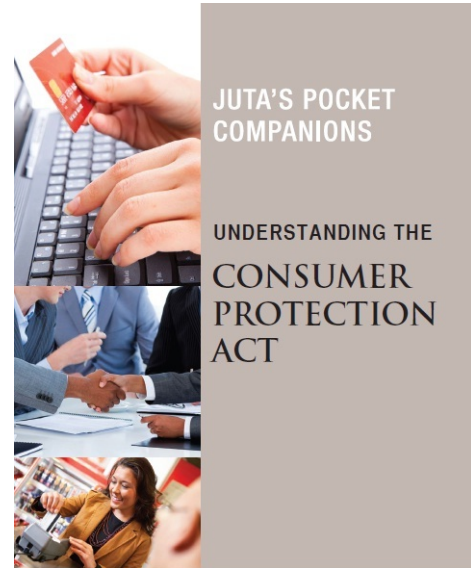


# Understanding the Consumer Protection Act (eBook)

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## About this Publication:

*Understanding the Consumer Protection Act* forms part of Juta's Pocket Companion series which complements Juta's highly successful Pocket Statutes series. This title is an ideal companion to the Consumer Protection Act pocket statute. *Understanding the Consumer Protection Act* systematically explains the Consumer Protection Act (CPA), one of the most far-reaching pieces of legislation in South African law. The CPA aims to protect consumers from inferior products and services. This has ramifications for many areas of law including contract, delict, company law and access to information. The book is written in an accessible, non-legalistic style, using icons and 'Key Points' boxes to further aid understanding of the Act.

## Contents Include:

- Definitions
- Business names
- Marketing
- Agreements
- Right to information
- Fair value, good quality and safety
- Prohibited schemes
- Franchises
- Auctions
- Industry codes of conduct

## Of Interest and Benefit to:

- Legal practitioners

- Libraries
- The general public