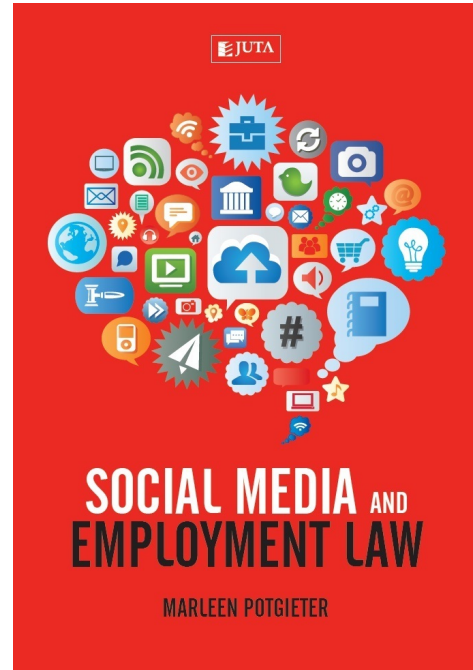


Social Media and Employment Law

Edition:	1st Edition
Publication date:	2014
Author/Editors:	Potgieter, M
ISBN:	9781485106746
Format:	Soft Cover
Number of Pages:	132
Retail price:	R360.00 (incl. VAT, excl. delivery.)
Website Link:	juta.co.za/pdf/23968/



About this Publication:

Social Media and Employment Law thoroughly analyses the intersection between social media and workplace law.

The rapid growth of social media has led to the development of legal issues that have not arisen in the workplace before. Judges, CCMA commissioners, human resource practitioners and lawyers now have to grapple with novel concepts and conundrums.

Social Media and Employment Law provides real-life examples, useful templates and guidelines on social media in the workplace for HR practitioners. For employers and trade unionists, there are also clear guidelines and examples. For CCMA commissioners and bargaining council panellists, there is a wealth of case law, gathered from various jurisdictions and discussed simply and clearly, to guide them through this new territory.

'This is a timeous and welcome contribution to a largely unexplored area of employment law. I urge everyone in the field - and that includes all employees - to read it.'

Anton Steenkamp, Judge of the Labour Court of South Africa

Contents Include:

- Confidentiality
- Local and international cases
- Privacy
- Interception of communication
- Restraint of trade
- Soliciting employees, customers and clients
- Defamation
- Recruitment
- Bullying and harassment
- What are employees saying about you and where are they saying it?
- Developing a social media strategy
- Developing a good management approach
- Policies and disciplinary codes

Of Interest and Benefit to:

- Human Resource practitioners
- CCMA commissioners
- Labour lawyers
- Judges
- Employers
- Trade unions
- Bargaining council panellists