MARKETING ACTIVITIES – AN INCOMPLETE TRANSITION

May 14:

* Media launch in Pretoria held by World Bank, jointly with *Mail & Guardian*; live Tweets which were shared on UCT Press Twitter page.
* Article in *Creamer Engineering News* <http://m.engineeringnews.co.za/article/social-compact-an-essential-foundation-for-overcoming-poverty-inequality-in-south-africa-2018-05-14>
* SABC Digital News interview, on YouTube <https://www.youtube.com/watch?v=VMSri0TN6Fw&feature=share>
* Blog on World Bank website, shared on UCT Press Facebook page <http://blogs.worldbank.org/nasikiliza/an-incomplete-transition-overcoming-the-legacy-of-exclusion-in-south-africa?cid=SHR_BlogSiteShare_XX_EXT>

May 15:

* PowerFM interview <https://soundcloud.com/powerfm987/senior-country-economist-for-sa-marek-hanusch-on-world-bank-systematic-country-diagnostic-report>
* ENCA interview <https://www.youtube.com/watch?v=3aiYCGvSdxo> This is up on the UCT Press webpage for the book.

May 18:

* Edited version of Executive Summary in Mail & Guardian <https://mg.co.za/article/2018-05-18-00-sas-transition-interrupted>

May 22:

* Executive Summary created in isiZulu and SeSotho

May 30:

* Presentation to UWC by World Bank
* Book Lounge launch

May 31:

* Images of Book Lounge launch up on UCT Press social media pages and on World Bank pages.

*Business Day* will shortly be publishing an extract from the book.

World Bank will do a presentation to UCT in August, and keynote addresses to Prudential Investment meetings.