







A number of hardworking and inspiring students' efforts were recognised and rewarded this year via the **#JutaGoingPlaces** and **#JutaPayItFwd** campaigns.

We would like to grow these campaigns and effect change in even MORE deserving students' lives.

We are inviting you to be part of the 2017 first semester campaign. To discuss how you can get involved please contact us at **jutagoingplaces@juta.co.za**





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Juta continually strives to raise the bar for academic publishing to address the needs of the students, academics and professionals whom we serve. We share the national dream of making higher education more accessible to all, through contributing teaching and learning solutions that are of the highest quality while being affordable and relevant to southern African students and lecturers.













MORE ABOUT OUR PUBLISHING PROGRAMME:

- Juta offers a comprehensive selection of higher education content and teaching and learning resources, covering a wide range of disciplines with a variety of product types.
- Extensive lecturer support materials are available to support lecturer and student success.
- Juta products support academic literacy, develop professional competence and workplace readiness and our content focus assists in the decolonisation of curricula.
- Because we understand the need to upgrade South Africa's delivery capacity through distance education, we have designed our materials for education at a distance and self-directed learning.
- Juta customises print and electronic content to serve the specific needs of institutions and training providers with flexible, integrated, learning solutions.
- Juta is a wholly owned subsidiary of Kagiso Media. Dividends support the developmental endeavours of the Kagiso Education Trust and the Tiso Foundation in South Africa.
- Over the years we have developed a strong pool of highly qualified authors who are experts in their fields.
- We welcome comments from our readers and ideas from prospective authors. We regularly run author workshops, and are always ready to develop new talent because, ultimately, the people of southern Africa are our most valuable assets.

PROSPECTIVE AUTHORS

We are always interested in proposals for new books. Please send the relevant publisher a synopsis and an indication of the market for which your book is intended. Contact details appear on the opposite page.

CONTACT US

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PRICES



Please note that all prices are applicable from July 2016 to June 2017. To download the electronic PDF of the Juta Research catalogue 2016/2017 go to www.jutaacademic.co.za or follow the QR Code. Prices are subject to change without prior notice.

ICON KEY





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WEB PDF ISBN













SOFT COVER











SUITABLE FOR



KEY FEATURES



AUTHOR/EDITOR INFORMATION



DISTRIBUTION RIGHTS

Assignment & Thesis Writing

ASSIGNMENT AND THESIS WRITING

- SOUTH AFRICAN EDITION JANDERSON & M POOLE











SOFT COVER 978070217748

2008

08 192 PAGES R 272.0

"This edition provides the tools and insights necessary to write succinctly and logically, to complete theses and essays in time, to comply with standards of academic scholarship, to conduct in-depth research and to develop general writing and computer skills and proficiency." Professor Nqabomzi Gawe, Deputy Vice-Chancellor: Institutional Support, Durban University of Technology.

لــــــا SUITABLE FOR

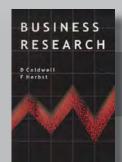
- Postgraduate students in all disciplines
- Supervisors of postgraduate students in all disciplines.

CONTENTS

- Writing at the tertiary level
- Planning the assignment
- Planning the thesis
- Scholarly writing: A case study
- Computer tools for writing and publishing
- The computer as an information tool
- Common features of editorial style

- The general format
- Page and format
- The use of quotations
- Footnotes
- Tables and figures
- Referencing
- Appendices
- Editing and evaluating the final product





BUSINESS RESEARCH D COLDWELL & F HERBST













SOFT COVER 9780702166358 978070219728

2004

001A0E3 R 303.00

This introductory text places in context the scientific discipline and methodology of business research. Books on business research often pay scant attention to the basic scientific underpinnings of empirical research in business, causing students to do research without a basic understanding of why they are applying a particular research technique. The approach taken in the book assumes no prior knowledge of the business research process, nor knowledge of statistical analyses, nor experience in writing up a proposal and embarking on a research investigation.

Although some insight is given on the nature of scientific knowledge, the aim of the book is to delineate the practice of business research. It takes students through the building blocks of business research with the ultimate objective of engendering a basic understanding of: the essential ingredients of the research process, what is required for writing up a research proposal and the requirements for conducting an empirical research study. Each chapter contains exercises in the form of case studies to consolidate the knowledge obtained in the chapter and deepen the student's understanding of the text.

BUSINESS RESEARCH MADE EASY R PELLISSIER













SOFT COVER 9780702177033 978070219645

2007

112 PAGES R 275.0

Are you interested in postgraduate studies but worried about the research component? Are you faced with a complex business problem and do not know how to go about solving it? With changes in the world of work come new theories, new meanings and new applications. These requi1e scientific methodologies and research strategies to obtain data and analyse it in such a way that the outcomes are reliable and generalisable. Research is synonymous with knowledge-creating which, in tum, is linked to innovation. Both of these are critical for economic and social development, as well as business development. But not all business practitioners are good researchers. And the broad landscape of the modem business world begs for a set of plans and models that can simultaneously provide stability and a breadth of development.

KEY FEATURES



Provides easy referencing to most research techniques in the business domain. Depending on the problem at hand, there are numerous quantitative and qualitative methods described, as well as ways and means to write down the main problem. Beginners and specialists are reminded how to read and write academically and how to become good researchers.

COMMUNICATION RESEARCH

-TECHNIQUES, METHODS AND APPLICATIONS

GM DU PLOOY













SOFT COVER 9780702177101

978070219597

2e 2009 460 PAGES R 485.00

Communication Research deals with qualitative and quantitative approaches to research methodology; the steps followed in the research process; data collection (sampling, measuring, questioning and observing); and the procedures followed when applying a research design and interpreting research data. Various research techniques and methods are applied to conducting research for advertising, mass-media audiences and mass-media efficiency, and for conducting research in organisational and development contexts. A framework of scientific criteria and guidelines is included.

KEY FEATURES



- The book features learning aids, such as executive summaries, self-evaluation and portfolio tasks, plus criteria that students, lecturers and examiners can use to assess the achievement of learning outcomes and evidences of performance
- The book ends with a very useful framework of scientific criteria and guidelines to be used when planning, writing, analysing and evaluating research reports.









SUITABLE FOR

Communication research:
Techniques, methods and applications is for use by student who conduct communication research as part of an academic programme.



- PRACTICAL GUIDELINES **JG MAREE (EDITOR)**







SUITABLE FOR

- Postgraduate students in all disciplines
- Supervisors of postgraduate students in all disciplines.













320 PAGES R 437.00

This user-friendly and comprehensive volume covers a wide range of topics related to postgraduate study. This book is an essential aid for all students entering a master's or doctorate programme.

CONTENTS

- The quality of doctoral education in South Africa: A question of significance
- Planning your thesis: Systemic and personal issues
- Choosing a topic
- Writing a research proposal
- Theoretical-conceptual and structural aspects of thesis writing
- Basic issues in thesis writing
- Sampling and research paradigms
- Research designs and data collection techniques
- Conducting qualitative research: Practical guidelines on fieldwork
- Writing the quantitative research method chapter
- Conducting mixed-methods research

- Ensuring quality in scholarly writing
- Linking purpose and ethics in thesis writing: South African illustrations of an international perspective
- Writing style
- Communication between student and supervisor
- The role of critical readers in postgraduate studies
- Examining a thesis and writing an examiner's report
- Choosing examiners for a thesis or dissertation
- How to prepare for an oral doctoral examination
- The ultimate aim of your studies: Getting a manuscript published
- Electronic submissions to journals

ABOUT THE EDITOR



Jacobus Gideon (Kobus) Maree is a professor in the Faculty of Education at the University of Pretoria.

DESIGNING YOUR FIRST RESEARCH PROPOSAL

- A MANUAL FOR RESEARCHERS IN EDUCATION AND THE SOCIAL SCIENCES R VITHAL & J JANSEN





SOFT COVER 9780702177842







2e 2010 64 PAGES R 151.00

This popular manual has received an updated and modern look while maintaining its succinct content. The book presents a simple, clear and coherent strategy for preparing a research proposal. It is a practical, application-focused guide to writing a proposal for basic and advanced research projects, and can be used in a variety of educational contexts in both tertiary and secondary education.

CONTENTS

- Steps in writing a research proposal
- Selecting a focus
- Identifying critical questions
- Stating a rationale
- Conducting a literature review
- Locating a theoretical framework
- Preparing a data collection plan
- Planning a data analysis strategy
- Anticipating the report outline
- Enhancing validity and reliability
- Acknowledging the limitations of the research





SUITABLE FOR

- Postgraduate students in all disciplines
- Supervisors of postgraduate students in all disciplines.

EMERGING RESEARCHER, THE

- NURTURING PASSION, DEVELOPING SKILLS, PRODUCING OUTPUT J DE GRUCHY & L HOLNESS















SOFT COVER 9781919895017 9781920499884 9781919895796 R 289.00 9781920516857 R 1





208 PAGES

The Emerging Researcher Programme (ERP) at the University of Cape Town was launched in 2003 in response to an urgent need for the building of research capacity in a new generation of researchers in South Africa. The Programme focuses on issues such as Completing higher degrees; Writing for publication; Preparation of proposals; Research planning and Graduate supervision.

The ERP draws on the expertise of retired senior academics — who work in conjunction with the programme co-ordinators — to assist academics in the development of their personal research profiles. This book is an account of what has been done in the ERP, the challenges encountered along the way, and what has been learnt in the process. As a model it could be adapted to other situations both within South Africa and in the broader African context.





FIRST STEPS IN JOURNAL ARTICLE WRITING JM (KOBUS) MAREE













This concise and practical volume guides the reader through the process of article writing for submission to scholarly journals. It provides helpful examples and clarification of the steps involved and will prove to be an invaluable resource for both novice and experienced researchers.

CONTENTS

- Getting published: motives, personal qualities and methods
- Identifying an appropriate journal and preparing the manuscript for submission
- Writing the manuscript: standard guidelines
- Preparing the abstract of a manuscript
- Writing your first draft
- Preparing the manuscript: technical considerations
- Managing the peer review process
- The ethics of article publications
- Electronic submissions
- Avoiding basic errors in scholarly writing





SUITABLE FOR

- Postgraduate students in all
- Supervisors and academics in all disciplines.

ABOUT THE EDITOR



Jacobus Gideon (Kobus) Maree is a professor in the Faculty of Education at the University of Pretoria.









FUNDAMENTALS OF RESEARCH METHODOLOGY FOR HEALTHCARE PROFESSIONALS HI BRINK (REVISED BY C VAN DER WALT & G VAN RENSBURG)













SOFT COVE

3e 2013 240 PAGES R 329.00

Fundamentals of Research Methodology for Healthcare Professionals examines the vital role research plays in the improvement of health sciences practices. This third edition of Fundamentals of Research Methodology for Healthcare Professionals has been completely revised and updated to incorporate the latest trends in research methodology and evidence-based practice. It details the steps involved in planning and undertaking a research project, from identifying and formulating the problem through to reporting findings. It underscores the importance of a clear understanding of research methodology and terminology in order to read research reports with the critical insight necessary to structure and implement evidence-based practice and to expand research further. This edition is certain to stimulate awareness of the myriad researchable and research-requiring questions encountered daily in health practice.

CONTENTS

- Orientation to health sciences research
- Research and theory
- Ethical considerations in the conduct of health sciences research
- An overview of the research process
- Selecting or identifying research problems
- The literature review

- Refining and defining the research question or formulating a hypothesis and preparing a research proposal
- Quantitative research
- Non-traditional and qualitative research designs
- Sampling
- Data collection
- Data quality
- Data analysis
- Research reports and report evaluation

KEY FEATURES



- Clearly defined learning objectives to indicate the focus of each chapter
- Chapter summaries to reinforce learning
- Exercises to put the theory into practice
- A practical, hands-on introduction to research methodology.

ABOUT THE AUTHORS



Christa van der Walt is Associate Professor in the School of Nursing Science at North-West University. Gisela van Rensburg is Professor in the Department of Health Studies at the University of South Africa. Christa and Gisela have extensive experience in tertiary education and research. They are indebted to the founding author of Fundamentals of Research Methodology for Healthcare Professionals, the late Professor Emeritus Hilla Brink.

FUNDAMENTALS OF SOCIAL RESEARCH METHODS

- AN AFRICAN PERSPECTIVE

C BLESS, C HIGSON-SMITH & S LEVY SITHOLE













SOFT COVER 9780702186837 9780702197208

5e 2013 424 PAGES R 492.00

Fundamentals of Social Research Methods: An African Perspective draws examples from a broad spectrum of fields including agriculture, public health, social welfare, community development and regional planning. The material is compatible with social science methodology courses in sociology, economics, political science, psychology and education.

CONTENTS

- The different methods of acquiring knowledge
- The scientific method applied to social reality
- Research ethics
- Problem conception and background information
- The types of research
- Research questions and variables
- Participatory and action research
- Research and community development
- Project monitoring and evaluation

- Research planning and design
- Sampling
- Data collection: Basic concepts and techniques
- Ensuring the quality of data
- Quantitative data analysis and interpretation
- Qualitative data analysis and interpretation
- Research findings and dissemination
- Research management







SUITABLE FOR

P Students and nonprofessional researchers who are interested in conducting social research (practitioners, community activists, government administrators, policy-makers).

ABOUT THE AUTHORS



Claire Bless studied psychology/genetic epistemology with J. Piaget at the University of Geneva, Switzerland. Craig Higson-Smith works as a researcher with special interests in the areas of war, civil conflict, peace, community intervention and traumatic stress. Sello Levy Sithole is associate professor in the Department of Social Work at the University of Limpopo – Turfloop campus.

GROWING THE NEXT GENERATION OF RESEARCHERS

- A HANDBOOK FOR EMERGING RESEARCHERS AND THEIR MENTORS L HOLNESS (EDITOR)







SUITABLE FOR

academics in universities, mentors and research policy-

makers in Africa and other

Emerging researchers,

developing markets.















ZAR

E



SOFT COVER

280 PAGES

This book arises out of the work of the Emerging Researcher Programme at the University of Cape Town and builds on the publication entitled The Emerging Researcher: Nurturing passion, developing skills, producing output, co-authored by John W. de Gruchy and Lyn Holness (UCT Press: 2007). Designed as a tool for emerging researchers and their mentors, this new volume provides strategies for research growth in areas such as understanding the relationship between teaching and research; obtaining higher degrees; producing peer-reviewed research output; generating and managing research funding; effective research planning; engaging in interdisciplinary research; and postgraduate supervision.

The book addresses three primary readerships. It speaks first to institutions, and the imperative for institutional support in promoting research among junior staff members, sometimes requiring a shift in mindset and a prioritising of resources in order to be competitive as higher education institutions on the national and global platform. Second, it addresses those responsible for the task of mentoring new, young or inexperienced academics in developing their research capacity and igniting enthusiasm. Third, it is directed to emerging researchers themselves, identifying the skills required to produce sustained, quality research, and discussing strategies to do so. The book will have relevance for those across the spectrum denoted by the term 'emerging' from those new to academia to those whose development as researchers has for some reason been thwarted, and those who are approaching the stage of being recognised as established researchers.

In response to the demand for the first book from researchers in the broader African context, the new book takes into account topics and challenges that are relevant across the sub-Saharan continent.

CONTENTS

- Part 1: The place of research in higher education institutions
- Introducing the section (include challenges facing institutions and • researchers)
- Chapter 1 Locating research: Competing priorities
- What kind of research?
- Teaching and research
- "Research led"
- Institutional research management
- Research management tools (e.g. * Scopus; Research Professional Africa)
- Capacity-building collaboration
- Chapter 2 Supporting research and researchers - creating a milieu for growth: Research mentoring

- Research incentives
- Fostering communities of practice
- Chapter 3 Research benchmarking:
- Internationalisation (including quality control and rankings)
- The South African National Research Foundation (NRF) rating system
- Part 2: Welcome to academia: understanding the terrain
- Introducing the section (including locating research both locally and globally, with reference to Part 1)
- Chapter 4 Research as part of the academic portfolio: Why research?

- Universities are concerned with generation, communication (teaching, publishing, etc.) and application of knowledge
- The teaching-research relationship
- Becoming research-savvy (know what's required and available; plan well; assume responsibility; take initiative)
- Cornerstones of the academic enterprise
- Peer-review
- Networking
- Collegiality
- Chapter 5 Identifying a research focus:
- Your research story
- The place of primary research
- Local need and individual passion
- Socially responsive and responsible research
- North-South and South-South discourses
- Indigenous knowledge production and Africa-centred research
- Availability of resources
- Institutional agendas
- Part 3: Developing a research profile
- Introducing the section (coherence in research; developing research skills; include reference to research KPIs: higher degrees, peer-reviewed output, sourcing and managing external funds, successful Masters and PhD supervision, ad hominem promotions)
- Chapter 6 Tools of the researcher: an introduction:
- Cultivate communication and writing skills
- Plan ahead, manage time and anticipate needs
- Academic dovetailing: teaching, research and other responsibilities
- Integrity in research: ethical issues
- Chapter 7 Getting research into the public domain:

- Types and stages of research output
- Creative (non-textual) output
- Entering the publishing world
- Engaging with theory and structuring an argument
- Constructing an article (generic + discipline perspectives)
- Evaluating written research: reviewing an article
- Dissemination and impact (Choosing a journal and understanding Impact Factor and H Index; Open access publishing; Alternative metrics; Managing online presence)
- Chapter 8 The value of conferences: Why are conferences important?
- Optimising attendance (preparation, presentation, feedback, post-conference)
- Chapter 9 Raising funds and managing grants:
 Identifying an appropriate funding agency and grant
- Principles of grant-writing
- Managing the grant
- Chapter 10 Sabbaticals and research visits
- Part 4: Higher degrees: writing a thesis and supervising its production
- Introducing the section (include rationale for dealing with writing and supervision together i.e. many emerging researchers both supervisors and students themselves; both perspectives relevant)
- Chapter 11 The PhD process
- Chapter 12 Supervision strategy
- Taking on a student
- Relationships, roles, responsibilities and styles
- Co-supervision
- Chapter 13 Thesis production and examination
- Conclusion
- Bibliography
- Appendices

ABOUT THE EDITOR



Lyn Holness was Cluster Manager for Research Development and Manager of the Emerging Researcher Programme at the University of Cape Town until 2009.





GUIDE TO MANAGING RESEARCH, A













2007

7 192 PAGES R 283.00

This useful, accessible guide not only balances theory and practice but focuses on both quantitative and qualitative research. It will be invaluable for undergraduate or graduate students as well as practitioners in their chosen fields.

SUITABLE FOR

 Undergraduate or graduate students, as well as practitioners.

CONTENTS

- The scientific method
- Research topic and research problem
- Literature review
- Population and sampling
- Qualitative research design and methodology
- Quantitative research design and methodology
- Data analysis and interpretation of results
- Research proposals
- Report writing

e

















R 9780702177224 9780702196874

008 80 PAG

This book bridges a gap between the theory and practice of writing research or funding proposals in the social sciences, including psychology, education



SUITABLE FOR

- Postgraduate students in all disciplines
- Supervisors and academics in all disciplines.

and social work. CONTENTS

- Phase I The first three steps in preparing to write a research proposal: Select a focus and write your statement of purpose
- Research questions
- Preliminary literature review
- Phase II Drafting the research proposal: Orientation
- Rationale
- Statement of purpose or aim of the research
- Working assumptions
- Research questions
- Theoretical and conceptual framework
- Concept clarification
- Research premises: delineating paradigmatic assumptions and perspectives
- Research sites
- Describing the sample and sampling strategy
- Methodological considerations
- Data analysis strategies
- Quality assurance: data verification quantitative research
- Possible contribution of your study

- Your role as researcher
- Ethical considerations
- Delimiters of the study
- Possible limitations and challenges of the study
- Problems arising during the research
- Proposed layout of the study
- Proposed research schedule
- References
- Addenda
- Designing a cover page
- Writing a proposal for funding: Project information
- Problem identification
- Rationale and motivation
- Research aims
- Workplan (research activities)
- Potential impact of your research
- Potential impact on redress and equity
- Potential outcomes of your study
- Progress to date
- Research outputs (progress to date
- Co-investigator or supervisor outputs
 - Budget details

JACKETED WOMEN

- QUALITATIVE RESEARCH METHODOLOGIES ON SEXUALITIES AND **GENDER IN AFRICA**

J BENNETT & C PEREIRA (EDITORS)









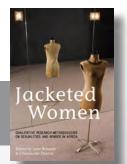


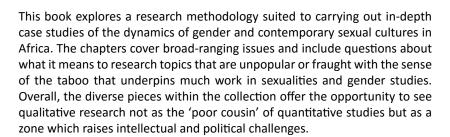












ABOUT THE EDITORS



Jane Bennett is an Associate Professor, Director of the School of African and Gender Studies, Anthropology and Linguistics, and Director of the African Gender Institute based at the University of Cape Town, an eminent research organisation in this field. She has published many articles and book chapters in the areas of feminist theory, sexualities, gender and violence.

Charmaine Pereira is the co-ordinator of the Initiative for Women's Studies in Nigeria, a leading research organisation. She is the author of a book on gender and higher education and writes on questions of citizenship, sexuality and rights.



SUITABLE FOR

Academics and students of gender studies, social anthropology, human rights and public health, and NGOs working in these sectors.









MARKETING RESEARCH J WIID & C DIGGINES













SOFT COVER 9781485112006 9781485115489

3e 2015 340 PAGES R 399.00

Marketing Research, now in its third edition, provides a methodical introduction to the basic concepts of marketing research.

Marketing research can be a daunting subject if not taught correctly. The mere mention of inferential statistics or statistical significance causes many students to close their minds and develop a mental block towards the topic. This is largely because most texts spend too little time teaching students the basic concepts before ploughing into the analysis of data and associated statistical formulas.

Marketing Research follows a simple layout that is easy to read with text that is written in understandable, plain English. It will equip undergraduate marketing students with the skills necessary to plan and conduct basic marketing research projects in an efficient and effective manner, in a business world which demands more and more information on which to base decisions.

CONTENTS

- Perspectives on marketing research
- Research Ethics
- Overview of the marketing research process
- Problem definition and research objectives
- Research design and proposal
- Collection of Secondary Data
- Collecting primary data: qualitative techniques
- Collecting primary data: quantitative techniques

- Measurement and questionnaire design
- Designing the sample plan
- Conducting the investigation
- Preparation and processing of primary data
- Exploratory data analysis and hypothesis testing
- Analysis of relationships with statistical techniques
- The research report

KEY FEATURES



- Learning outcomes at the beginning of every chapter
- Definitions are highlighted to emphasise their importance
- Clear diagrams and figures
- Relevant and up-to-date case studies
- Self-assessment questions
- Summaries that highlight the key issues covered in each chapter.

ABOUT THE EDITORS



Prof J Wiid is an associate Professor in the Department of Marketing and Retail Management at the University of South Africa.

POOR NUMBERS

- HOW WE ARE MISLED BY AFRICAN DEVELOPMENT STATISTICS AND WHAT TO DO ABOUT IT

M JERVEN











SOFT COVER 978177582065

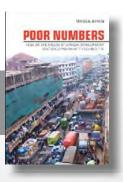
2013

DACES D 277 0

Existing data on income and growth in sub-Saharan African countries is unreliable, even seriously misleading. The author provides the first systematic analysis of the level, direction and causes of the errors, looking at a range of African countries, from Benin to Zambia. Jerven's research suggests that data supplied by national records and statistical offices substantially misstate the actual situation. As a result, scarce economic aid is misapplied, policymakers' attempts to improve their citizens' lives are frustrated, and donors have no accurate sense of the impact of their aid. Jerven explains what can and should be done to improve the guidelines for both the production and use of statistics.

CONTENTS

- What Do We Know about Income and Growth in Africa?
- Measuring African Wealth and Progress
- Facts, Assumptions, and Controversy: Lessons from the Datasets
- Data for Development: Using and Improving African Statistics
- Conclusion: Development by Numbers
- Appendix A: A Comparison of GDP Estimates from the World Development Indicators Database and Country Estimates
- Appendix B: Details of Interviews and Questionnaires





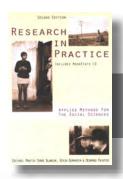
SUITABLE FOR

- Academic and students of statistics, economics, development studies
- Policymakers
- NGOs.

ABOUT THE AUTHOR



Morten Jerven, Assistant Professor of International Studies at Simon Fraser University in Canada, specialises in economic history. His doctoral research involved Botswana, Kenya, Tanzania and Zambia and his work on the post-colonial economic performance of these and other sub-Saharan countries has been published in a range of journal papers. The work is particularly innovative in investigating the construction of African growth data and showing how data quality issues are critical for the evaluation of economic performance. Currently Morten is working on linking the work on post-colonial economic development with the economic history of colonial Africa.



SUITABLE FOR

disciplines.

Postgraduate students in all

RESEARCH IN PRACTICE

- APPLIED METHODS FOR THE SOCIAL SCIENCES M TERRE BLANCHE, K DURRHEIM & D PAINTER











SOFT COVER 9781485102687

2e 2006 608 PAGES R 592.00

Research in Practice: Applied Methods for the Social Sciences incorporates new trends in research methodology while also providing comprehensive coverage of the full range of established research approaches and techniques.

CONTENTS

- The research process: Histories of the present: Social science research in context
- Doing an information search
- Research design
- Ethical issues in social science research
- Putting design into practice: Writing and evaluating research proposals
- Publish or perish: Disseminating your research findings
- Quantitative research techniques: Generating quantitative data
- Evaluating research design
- Basic quantitative analysis
- Jumping to conclusions: An overview of inferential statistical methods
- Multivariate data analysis
- Qualitative research techniques: Why qualitative research?
- From encounter to text: Collecting data in qualitative research

- First steps in qualitative data analysis
- Lived experience and interpretation: The balancing act in qualitative analysis
- Calling it a day: Reaching conclusions in qualitative research
- Research in applied contexts: Jobs and careers in social science research
- Programme evaluation
- Participatory action research: A practical guide for realistic
- Researching public policy
- Research methods in clinical research
- Assessment research
- Standpoint methodologies: Marxist, feminist, and black scholarship perspectives
- Postmodernism: A critical practice?
- Postcolonial African methods and interpretation





SUITABLE FOR

Undergraduate students in all disciplines.

RESEARCH MATTERS F DU PLOOY-CILLIERS, R BEZUIDENHOUT & C DAVIS















SOFT COVER 9781485102014 9781485104339

346 PAGES R 374.00

Research Matters is a text written for South African pre-graduate students. It diffuses typically dense content into easy-to-read chapters to guide beginners through each step in the research process. Examples and applications utilised in the text focus on research problems and objectives in South Africa which students can identify with.

CONTENTS

- What is research?
- Research paradigms and traditions
- Theory in research
- From topic to research question
- The aims of research
- Formulating hypotheses
- The research rationale
- The literature review
- Conceptualisation
- Constructing arguments in research
- Sampling

- Quantitative data collection
- Qualitative data collection
- Action research
- Quantitative data analysis
- Qualitative data analysis
- Validity and reliability
- Ethics in research
- Limitations, delimitations and recommendations
- The research proposal
- The research report
- Referencing

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RESEARCH METHODOLOGY

- AN INTRODUCTION W GODDARD & S MELLVILLE













Research Methodology: An Introduction covers all facets of the research process, from finding a topic to disseminating the results. The subject is placed in the context of the academic scene and research needs in South Africa, and methodologies discussed include traditional modes of inquiry, research technology such as the Internet, and the role of oral tradition in the social sciences.

KEY FEATURES



- Includes discussion questions and exercises for those who want to use it as the basis for course instruction.
- Highly suitable for new researchers needing a guide for selfstudy.

SUITABLE FOR

- Advanced undergraduate studen<u>ts</u>
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- New researchers

WRITING A RESEARCH PROPOSAL

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Proposal writing can be challenging. Writing a Research Proposal takes the reader through the necessary steps in a clear and logical manner in order to demystify the process and to successfully bridge the gap between theory and practice. The eight chapters in the book focus on separate facets of the proposal writing process, with end-of-chapter tasks reinforcing and consolidating the chapter's key teaching points.

CONTENTS

- Definition and purpose of research proposals
- Thinking and problem-solving skills for writing research
- Writing logically sound arguments to convince proposal
- Writing scholarly research ideas
- Research approach
- Writing the research proposal
- Citation and documentation
- Technicalities of writing





SUITABLE FOR

This book is aimed at students in master's and doctoral programmes at business schools, but it can be used successfully in other disciplines and by undergraduate students.

Writing your first clinical research protocol C Advan, P Bleeder & T Esterhates

WRITING YOUR FIRST CLINICAL RESEARCH PROTOCOL C ALDOUS, P RHEEDER & T ESTERHUIZEN











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11 120 PAGES R 128.

Students embarking on their first clinical research protocol are often daunted by the task at hand, particularly by the statistical terminology, concepts and the choice of appropriate statistical tests. The authors understand the difficulties and pitfalls students might encounter and have written an introductory text that will make writing that first protocol 'a breeze'. Beginning with a section entitled 'What's in it for me', which outlines the benefits of research, the text provides ideas and advice on topics such as finding the research focus, writing the proposal, considering ethical requirements, compiling a budget and writing the executive summary.

SUITABLE FOR

 MMed students in any of the medical or allied medical disciplines.

KEY FEATURES



- Written in an easy-to-read, conversational style for the novice researcher
- Shows how to ask a focused question aimed at improving medical practice
- Explains how to undertake a literature review and critically appraise the available literature
- Demystifies the data analysis process, which results in the selection of the appropriate statistical test
- Teaches the art of concise scientific writing to ensure the research is taken seriously
- Provides guidelines on how to develop presentation skills when the opportunity arises to present the research findings.



Research Matters is a text written for South African pre-graduate students. It diffuses typically dense content into easy-to-read chapters to guide beginners through each step in the research process. Examples and applications utilised in the text focus on research problems and objectives in South Africa which students can identify with.



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