

**Nominate an Inspirational student to win R40 000 with #JutaPayItFwd**

Juta believes that if students work hard, define their own success and stay motivated there is no frontier that they cannot overcome. We’re looking for stories from people who have fought through difficult circumstance to find success.

Nominate a student with an inspiring story in the #JutaPayItFwd campaign, and that student could stand in line to receive R40 000 from Juta. If your nominee is chosen as you also receive R1000! (Sorry - you can’t nominate yourself - that’s not paying it forward!)

#JutaPayItFwd is part of the[**#JutaGoingPlaces campaign**](http://jutaacademic.co.za/articles/jutagoingplaces-deadline-extended-to-3-june)which aims to encourage students to purchase and own their prescribed textbooks, which will help them succeed with their studies. Research has proven that students who own their textbooks are more geared to succeed in their studies.

Students who have bought their Juta prescribed textbooks have an opportunity to win a guaranteed R40 000 towards their study costs in the[**#JutaGoingPlaces campaign.**](http://jutaacademic.co.za/articles/jutagoingplaces-deadline-extended-to-3-june)

**Here is how it works:**

1. Think of a student you think deserves a boost.
2. [**Go to our Juta Academic Facebook page,** be creative](https://www.facebook.com/jutaacademic/?fref=ts)and tell us in under 250 words about a fellow student who inspires you through their determination. Tell us why and how they inspire you and why you think they deserve to win R40 000 towards their studies. They must be a registered student at a registered South African tertiary institution.
3. Nominations may also be submitted by email to **jutagoingplaces@juta.co.za**with the subject line: “#JutaPayItFwd” or sending a WhatsApp message to **072 266 0464** by 20 May 2016
4. We will then select the five most inspiring nominations and get users to vote for the story they find most deserving from these finalists on the Juta Academic Facebook page.
5. The winner of the R40 0000 #JutaPayItFwd prize will be selected based on the total likes and shares received per nomination.
6. The winner of the [**#JutaGoingPlaces**](http://jutaacademic.co.za/articles/jutagoingplaces-deadline-extended-to-3-june) competition will also be announced on Wednesday 15th June 2016.

Nominations close on 20 May 2016 and voting will run from 20 May till 3 June 2016.

[**Go to bit.ly/jutapayitfwd for more info**](file:///C%3A%5CUsers%5Cmmnensa%5CPictures%5Cjuta%20going%20places%5CGo%20to%20bit.ly%5Cjutapayitfwd%20for%20more%20info)

**For all media enquiries, review copies,**

 **or interview requests, please contact:**

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