

Press Release

20 July 2011

Juta and Company expands reach of its bookstore chain

Juta and Company has announced its acquisition of Atlas Bookstores, a niche retailer of textbooks, stationery and university-branded apparel with stores in Rondebosch, Parow, Stellenbosch and the University of Cape Town where it is the official on-campus retailer.

Acquiring the chain of stores will allow Juta to further expand its established business in the Boland and Peninsula to offer improved availability of books and a wider selection of national and international titles to the tertiary institutions and schools that it serves.

Commenting on the acquisition, Lynne Du Toit, CEO of Juta and Company said “These stores will fit seamlessly with our existing infrastructure while extending our reach in the Western Cape to students and academics at the key institutions of UNISA, Stellenbosch and UCT. We look forward to working collaboratively with these universities to better service their communities, building on our existing relationships as a retailer, local academic publisher and publisher of the scholarly UCT Press imprint.