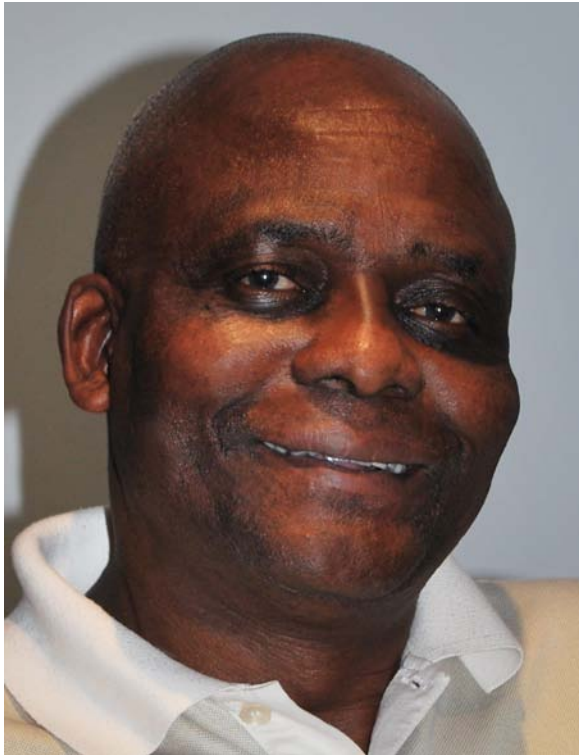


19 August 2011

### **Juta & Company appoints General Manager for their Education Division**

Leading South African publisher and retailer, Juta & Company has appointed Mr Silas Zuma to lead their re-established Education Division as of August 2011.

As General Manager of Education, Zuma will be responsible for implementing the company's



strategy that will see the Education Division evolve to play a stronger supportive role for learners, educators and managers to help bring about the successful delivery of education. To this end Juta Education has formed critical partnerships with Scholastic, the world's largest children's publisher and expert in literacy and numeracy interventions, Granada Learning with their extensive battery of assessment tools, and other renowned global multi-media content brands.

"Support strategies that go beyond the traditional textbook-based approach to help facilitate the education process are critical if we are to achieve success in the South African teaching environment," says Zuma.

A founding member of the South African Qualifications Authority in 1995, Silas Zuma participated in the development of the National Qualifications Framework (NQF) and was appointed to chair the National Committee on Further Education, which developed the framework for the current Further Education and Training System in South Africa, in 1996.

He served as a Non-Executive Director on the Juta Board and was Managing Director of Juta's Education and Academic Publishers Division for a number of years before leaving the company in 2005.

"Silas is widely respected in the educational sector and we are fortunate to once again benefit from his experience and passion for his work," says Lynne du Toit, Juta & Company Chief Executive Officer.