

Financial Services Intelligence Watch

RATE CARD

1 JANUARY 2023 - 31 DECEMBER 2023

DIGITAL SOLUTIONS







OVERVIEW OF COMPLINEWS

Co-owned by Juta and Compli-Serve and managed by Juta, CompliNEWS is a CPD accredited weekly online newsletter and news and research portal for the financial services sector.

CompliNEWS weekly and CompliNEWS Ethics monthly newsletter deliver breaking legislative and regulatory news and commentary on industry-relevant topics.

The *CompliNEWS* website (online news and research portal) provides access to the latest regulatory and compliance news, an up-to-date library of preselected Juta statutes, bills, charters and regulations, an archive of *CompliNEWS* newsletters, links to cases discussed in the newsletters, and other relevant material.

WHO READS COMPLINEWS?

CompliNEWS circulates to subscribers in the following sectors:

- Compliance professionals in the Financial Services sector
- Management and key individuals at Financial Service Providers
- Banking professionals and management
- Financial advisors and planners
- Legal practitioners and advisors in the Financial Services sector

WHY ADVERTISE IN COMPLINEWS?

CompliNEWS is a business-to-business professional newsletter and online news portal offering pertinent and indispensable reference sources for the financial services sector. In addition, its growing subscriber base needs to engage thoroughly with the content in order to pass their monthly CPD point assessments. Advertisers can benefit from a range of digital media solutions to promote your products, services, events and job vacancies to a highly targeted audience.

ADVERTISING OPTONS

CompliNEWS offers the following paid and free advertising options:

NEWSLE	TTERS - CompliNEWS and CompliNEWS ETHICS			
PAID Text-based advertisements WEBSITE www.jutacomplinews.co.za				
PAID	Employment advertisements			
FREE	Events calendar listings			

ADVERTISING RATES

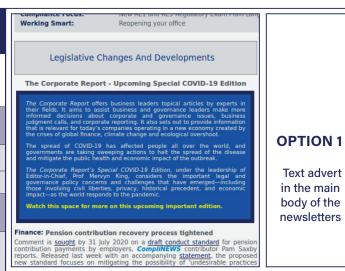
CompliNEWS newsletter advertising

CompliNEWS can accommodate text-based adverts that are placed either in the main body of text or in the sidebar of the newsletters. Generally, the most suitable adverts for these newsletters are those marketing your company's events, services or courses that would be of interest to our subscriber base.

CompliNEWS newsletter	CompliNEWS Ethics newsletter	REACH
Every Thursday by 12 noon	Monthly	400

NOTE: Placement is dependent on availability and relevance to our subscriber base. CompliNEWS accepts three adverts per position per edition of a newsletter, i.e. a single newsletter edition could at most carry six advertisements, three in the main body of the newsletter and three in the sidebar.

OPTION 1 SPECIFICATIONS: Maximum 200 words. Can link to an external site or download MAIN BODY PLACEMENT RATES (incl. VAT) Single Three Two Four R2 141.00 R2 912.00 R3 597.00 R1 285.00 **ADDITIONAL PLACEMENT RATES (incl. VAT)** Per advert First four R3 597.00 R668.00 thereafter



OPTION 2

SPECIFICATIONS:

Maximum of 100 words. Can link to an external site or download.

SIDEBAR PLACEMENTS RATES (incl. VAT)

Single	Two	Three	Four
R700.00	R1 323.00	R1 869.00	R2 335.00

ADDITIONAL PLACEMENT RATES (incl. VAT)

First four R2 335.00	Per advert thereafter	R393.00
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OPTION 2

Text advert in the sidebar of the newsletters

Informed decisions about corporate and governance issues, business judgment calls, and corporate or to provide information that is relevant for today's companies operating in a new economy created by the crises of global finance, climate change and continues to the control of the control of

WEBSITE ADVERTISING — www.jutaCompliNEWS.co.za

The CompliNEWS website combines news items from CompliNEWS and CompliETHICS, as well as archived editions of the newsletters and other information relevant to the financial services sector. This platform is ideal for corporate branding, product and service placements.

Right hand side bar on CompliNEWS home page

SPECIFICATIONS:

- 170 x 200 pixels (the vertical height can be adjusted but the width is set)
- · JPG, GIF or PNG
- Maximum 24 KB size

RATES (incl. VAT)

R745.00 per week

R2 234.00 per month





Employment opportunities posts

Organisations are invited to advertise vacancies pertaining to the financial sector. Importantly, this can be linked to the full job specification, advertised on the *CompliNEWS* site.

Text advert on left-hand side bar on CompliNEWS home page

SPECIFICATIONS:

- Maximum of 100 words
- Link to full advert on a dedicated article page

Rates (incl. VAT)

R813.00 per week

FREE events calendar listings — jutaCompliNEWS.co.za/events

CompliNEWS offers complimentary calendar inclusions on the Events page of the CompliNEWS website. Simply submit the date, title, location, description, link and keywords to fngubeni@juta.co.za. As the Events section is curated, do keep in mind that free events submissions are subject to an approval process.

ORDER FORM

CompliNEWS advertising



To confirm your advertising placement, please complete the order form below and submit to CompliNEWS Advertising, fngubeni@juta.co.za

CUSTOMER INFORMATION										
Cus	tomer				Title		Juta Account No.			
Company						Designation				
Co Reg/ ID no.					VAT Reg. No.					
Post	tal Address						Date			
					Code		Purchase Order N	о.		
							Telephone			
Phys	sical Address						Fax			
					Code		Email			
ΤY	PE OF ADVER	TISING BC	OKED IN LEGALE	BRIEF						
Ne	wsletter: Main Body (200 words)	CompliNEWS (Week	kly)			CompliNEWS ETHICS (Monthly)			
No.	of placements:				Date/s of placen		Date/s of placeme	nts:		
Em	ployment Opportuni	ty	No. of placements:				No. of Weeks:		Start Date	
Coi	mpliNEWS website ba	anner advertis	ing	Right I	nand sidebar (a	all pages)				
Per	iod			Start [Date				End Date	
PAYMENT OPTIONS	PAYMENT OPTION 1 Please debit my credit card account number					in the event of non- r collection and legal liraw against my/our other bank or branch lil, or pay additional via direct deposit. All over a 6 or 12 month				
Please note that all advertising is payable in advance on presentation of a proforma invoice unless advertisers are Juta account holders. Juta accounts are opened subject to standard credit reference checks and approvals. In the event of non-payment, the account holder will be responsible for collection and legal costs incurred and Juta may record the account holder's default with Credit Bureaus. Given the restriction of two main body advert and two sidebar advert per newsletter edition, space is limited, and early booking of specific newsletters and dates is recommended. Advertisers should confirm telephonically or via email their requirements prior to the completion of the order form to avoid disappointment.			abovor eff Signa Signa Date:			t any al both t Signe Signat Date:	Signed on behalf of Juta CompliNEWS: Signature:			