

RATE CARD

1 JANUARY 2022 - 31 DECEMBER 2022

DIGITAL MEDIA SOLUTIONS



Why advertise in CompliNEWS?

OVERVIEW OF COMPLINEWS

Co-owned by Juta and Compli-Serve and managed by Juta, *CompliNEWS* is a CPD accredited weekly online newsletter and news and research portal for the financial services sector.

CompliNEWS weekly and *CompliNEWS* Ethics monthly newsletter deliver breaking legislative and regulatory news and commentary on industry-relevant topics.

The *CompliNEWS* website (online news and research portal) provides access to the latest regulatory and compliance news, an up-to-date library of preselected Juta statutes, bills, charters and regulations, an archive of *CompliNEWS* newsletters, links to cases discussed in the newsletters, and other relevant material.

WHO READS COMPLINEWS?

CompliNEWS circulates to subscribers in the following sectors:

- Compliance professionals in the Financial Services sector
- Management and key individuals at Financial Service Providers
- Banking professionals and management
- Financial advisors and planners
- Legal practitioners and advisors in the Financial Services sector

WHY ADVERTISE IN COMPLINEWS?

CompliNEWS is a business-to-business professional newsletter and online news portal offering pertinent and indispensable reference sources for the financial services sector. In addition, its growing subscriber base needs to engage thoroughly with the content in order to pass their monthly CPD point assessments. Advertisers can benefit from a range of digital media solutions to promote your products, services, events and job vacancies to a highly targeted audience.

ADVERTISING OPTIONS

CompliNEWS offers the following paid and free advertising options:

NEWSLETTERS – CompliNEWS and CompliNEWS ETHICS	
PAID	Text-based advertisements
WEBSITE www.jutacomplineews.co.za	
PAID	Banner advertisements
PAID	Employment advertisements
FREE	Events calendar listings

ADVERTISING RATES

CompliNEWS newsletter advertising

CompliNEWS can accommodate text-based adverts that are placed either in the main body of text or in the sidebar of the newsletters. Generally, the most suitable adverts for these newsletters are those marketing your company's events, services or courses that would be of interest to our subscriber base.

CompliNEWS newsletter	CompliNEWS Ethics newsletter	REACH
Every Thursday by 12 noon	Monthly	400

NOTE: Placement is dependent on availability and relevance to our subscriber base. *CompliNEWS* accepts three adverts per position per edition of a newsletter, i.e. a single newsletter edition could at most carry six advertisements, three in the main body of the newsletter and three in the sidebar.

OPTION 1

SPECIFICATIONS:

Maximum 200 words. Can link to an external site or download

MAIN BODY PLACEMENT RATES (incl. VAT)

Single	Two	Three	Four
R1 168.00	R1 946.00	R2 647.00	R3 270.00

ADDITIONAL PLACEMENT RATES (incl. VAT)

First four	R3 270.00	Per advert thereafter	R607.00
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Compliance Focus: NEW R21 and R23 Regulatory Exam Main Exam Reopening your office

Working Smart:

Legislative Changes And Developments

The Corporate Report - Upcoming Special COVID-19 Edition

The Corporate Report offers business leaders topical articles by experts in their fields. It aims to assist business and governance leaders make more informed decisions about corporate and governance issues, business judgment calls, and corporate reporting. It also sets out to provide information that is relevant for today's companies operating in a new economy created by the crises of global finance, climate change and ecological overshoot.

The spread of COVID-19 has affected people all over the world, and governments are taking sweeping actions to halt the spread of the disease and mitigate the public health and economic impact of the outbreak.

The Corporate Report's Special COVID-19 Edition, under the leadership of Editor-in-Chief, Prof Mervyn King, considers the important legal and governance policy concerns and challenges that have emerged—including those involving civil liberties, privacy, historical precedent, and economic impact—as the world responds to the pandemic.

Watch this space for more on this upcoming important edition.

Finance: Pension contribution recovery process tightened

Comment is sought by 31 July 2020 on a draft conduct standard for pension contribution payments by employers. *CompliNEWS* contributor Pam Saxby reports. Released last week with an accompanying statement, the proposed new standard focuses on mitigating the possibility of 'undesirable practices

OPTION 1

Text advert in the main body of the newsletters

OPTION 2			
SPECIFICATIONS: Maximum of 100 words. Can link to an external site or download.			
SIDEBAR PLACEMENTS RATES (incl. VAT)			
Single	Two	Three	Four
R637.00	R1 203.00	R1 699.00	R2 123.00
ADDITIONAL PLACEMENT RATES (incl. VAT)			
First four	Per advert thereafter		
R2 123.00	R357.00		

OPTION 2

Text advert in the sidebar of the newsletters

The Corporate Report offers business leaders topical articles by experts in their fields. It aims to assist business and governance leaders make more informed decisions about corporate and governance issues, business judgment calls, and corporate reporting. It also sets out to provide information that is relevant for today's companies operating in a new economy created by the crises of global finance, climate change and ecological overshoot. The spread of COVID-19 has affected people all over the world, and governments are taking sweeping actions to halt the spread of the disease and mitigate the public health and economic impact of the outbreak. The Corporate Report's Special COVID-19 Edition, under the leadership of Editor-in-Chief, Prof Mervyn King, considers the important legal and governance policy concerns and challenges that have emerged—including those involving civil liberties, privacy, historical precedent, and economic impact—as the world responds to the pandemic. Watch this space for more on this upcoming important edition.

WEBSITE ADVERTISING — www.jutaCompliNEWS.co.za

The *CompliNEWS* website combines news items from *CompliNEWS* and *CompliETHICS*, as well as archived editions of the newsletters and other information relevant to the financial services sector. This platform is ideal for corporate branding, product and service placements.

Right hand side bar on <i>CompliNEWS</i> home page	
SPECIFICATIONS: <ul style="list-style-type: none"> 170 x 200 pixels (the vertical height can be adjusted but the width is set) JPG, GIF or PNG Maximum 24 KB size 	
RATES (incl. VAT)	
R677.00 per week	R2 031.00 per month

The screenshot shows the CompliNEWS website interface. It includes a sidebar with links to 'Open-Source Library', 'Resources', and 'My CompliNEWS dashboard'. The main content area displays various news items under categories like 'Legislative Changes and Developments', 'News from the Regulators', 'Relevant Rulings', 'Local News', 'International News', and 'Compliance Focus'. A 'Latest Compliance News' section highlights a new RE1 and RES Regulatory Exam Plain Language study material available from Dr Des Leatt. A sidebar on the right promotes the 'My CompliNEWS dashboard' and a '20% OFF' discount on a 'PRACTICE EXAM'.

Employment opportunities posts

Organisations are invited to advertise vacancies pertaining to the financial sector. Importantly, this can be linked to the full job specification, advertised on the *CompliNEWS* site.

Text advert on left-hand side bar on <i>CompliNEWS</i> home page
SPECIFICATIONS: <ul style="list-style-type: none"> Maximum of 100 words Link to full advert on a dedicated article page
Rates (incl. VAT)
R739.00 per week

FREE events calendar listings — jutaCompliNEWS.co.za/events

CompliNEWS offers complimentary calendar inclusions on the Events page of the *CompliNEWS* website. **Simply submit the date, title, location, description, link and keywords to fngubeni@juta.co.za.** As the Events section is curated, do keep in mind that free events submissions are subject to an approval process.

To confirm your advertising placement, please complete the order form below and submit to *CompliNEWS* Advertising, fngubeni@juta.co.za

CUSTOMER INFORMATION

Customer		Title		Juta Account No.	
Company				Designation	
Co Reg/ ID no.				VAT Reg. No.	
Postal Address				Date	
		Code		Purchase Order No.	
Physical Address				Telephone	
				Fax	
		Code		Email	

TYPE OF ADVERTISING BOOKED IN LEGALBRIEF

Newsletter: Main Body (200 words) <input type="checkbox"/> CompliNEWS (Weekly) <input type="checkbox"/> CompliNEWS ETHICS (Monthly)	
No. of placements:	Date/s of placements:
Employment Opportunity	No. of placements: No. of Weeks: Start Date
CompliNEWS website banner advertising	Right hand sidebar (all pages)
Period	Start Date End Date

PAYMENT OPTIONS

PAYMENT OPTION 1

☐ Please debit my credit card account number Visa Master Expiry: CSV code (3 digits on back of card):

PAYMENT OPTION 2

☐ Please debit my Juta account number

☐ I/We wish to open a Juta account ☐ My company/institution will pay ☐ I will pay

NOTE: A Juta account will be opened for new customers subject to standard credit reference checks and approvals. In the event of non-payment the account holder will be responsible for collection and legal costs incurred.

PAYMENT OPTION 3

☐ I would like to take advantage of the 6/12 month interest-free debit order plan

Bank: _____ Branch: _____

Branch Number: _____ Account Number: _____

Type: Cheque ☐ Savings ☐ Transmission ☐

Commencing on the 1st day of the month following date of invoice: ☐ 6 months ☐ 12 months

I/We hereby authorise Juta and Company to draw against my/our account with the above-mentioned bank for any other bank or branch to which I/we may transfer my/our account.

NOTE: Customers can settle their account in full, or pay additional amounts into their debit order account at any time via direct deposit. All future purchases will be amortised, interest-free, over a 6 or 12 month period as elected by the customer.

Authorised Signature: _____ Date: _____

TERMS & CONDITIONS OF ADVERTISING & PAYMENT:

Please note that all advertising is payable in advance on presentation of a proforma invoice unless advertisers are Juta account holders.

Juta accounts are opened subject to standard credit reference checks and approvals. In the event of non-payment, the account holder will be responsible for collection and legal costs incurred and Juta may record the account holder's default with Credit Bureaus.

Given the restriction of two main body advert and two sidebar advert per newsletter edition, space is limited, and early booking of specific newsletters and dates is recommended.

Advertisers should confirm telephonically or via email their requirements prior to the completion of the order form to avoid disappointment.

Advertisers should clearly indicate their payment method (via an existing account, via a new account or pre-payment on presentation of proforma invoice).

We, the advertiser, hereby confirm that the above placement instructions are correct. We accept the above terms and conditions and acknowledge that any alteration to this contract shall have no validity or effect unless agreed to in writing, and signed by both the advertiser and Jutta CompliNEWS.

Signed on behalf of the advertiser: Signature:	Signed on behalf of Juta <i>CompliNEWS</i>: Signature:
Date:	Date:
Full name:	Full name:
Capacity:	Capacity: