

# HOSPITALITY & TOURISM CATALOGUE 19/20





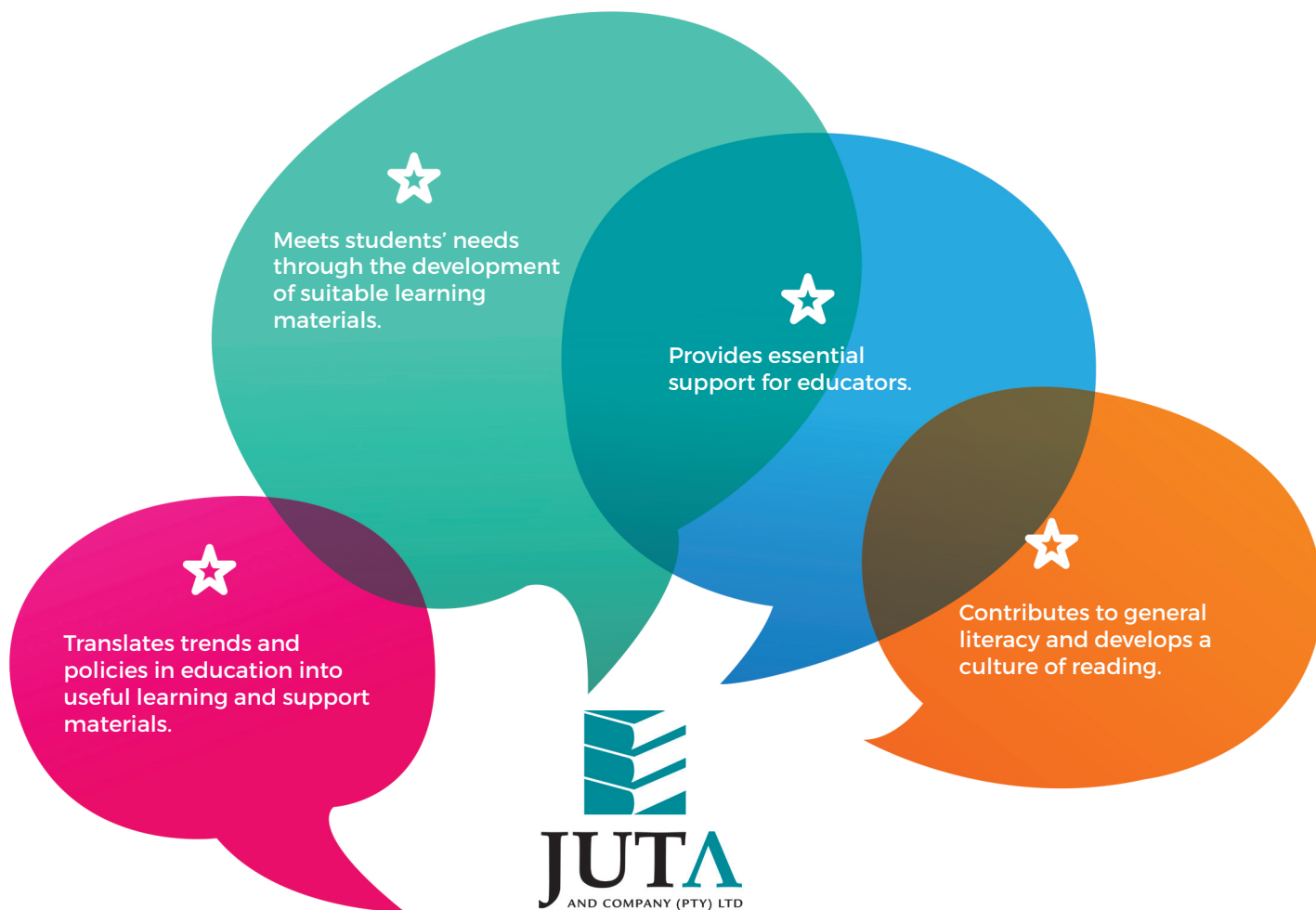


# TOURISM & HOSPITALITY

## CATALOGUE

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NOTE: It could take up to 5 minutes as we set up your unique lecturer classroom in the background. Please be patient while this happens.
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## CULTURAL TOURISM

### M IVANOVIC

Cultural tourism is a growing area of special interest in the field of tourism, and South Africa is a key participant in this area. Increasingly, its cultural heritage sites, museums and galleries, cultural villages and other sites of cultural interest form heavily visited stops on the tourism routes.

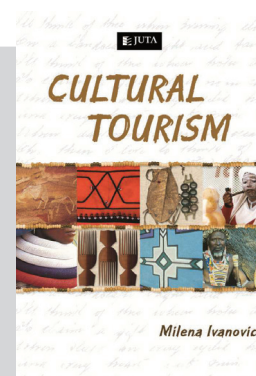
*Cultural Tourism* equips the student of cultural tourism to carry out, successfully and responsibly, all the tasks relating to the development of cultural tourism. Each chapter concludes with a comprehensive series of self-assessment questions and sets a hands-on task to enrich the student's learning experience.

#### KEY FEATURES

- Predominant focus on characteristics of the cultural tourism resource base
- Detailed boxes enrich theory with practical contextualisation
- Tables and figures with tourism statistics and figures
- Questions for self-assessment
- Tasks for group or individual work.

#### SUITABLE FOR

Undergraduate students in tourism focusing on cultural tourism who wish to gain a better understanding of the unique character of culture and the role it plays in contemporary cultural tourism development.



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## EFFECTIVE GUEST HOUSE MANAGEMENT

### R HENNING

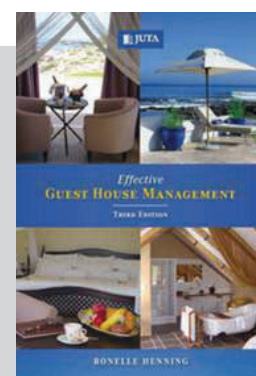
Many people dream of owning their own guest house. If you are one of them, *Effective Guest House Management* is your essential guide to starting up and running your guest house. Whether you are a current or prospective guest house owner, a manager or a staff member, this book will provide essential information on how to manage the many challenges of your business to become even more successful. The book is also of value for hospitality students.

#### KEY FEATURES

- Current legal and insurance requirements
- Business management
- Electronic reservations and online marketing
- Tips on promoting your guest house
- Colour photographs to inspire your own ideas.

#### SUITABLE FOR

- Hospitality industry students focussing on the small and medium sized accommodation industry.
- Current or prospective guest house owners, managers or staff members of guest houses.



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**ZAR R490.00**



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2011



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## EFFEKTIEWE GASTEHUISBESTUUR

R HENNING

Die Afrikaanse uitgawe van *Effective Guesthouse Management*.

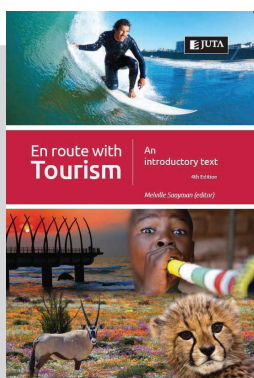
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- Suksesvolle bemakingsplanne, insluitend webtuiste ontwerp
- Professionele hantering van besprekings
- Gastehuispyseniering
- Algemene bestuur van 'n gastehuis
- Wetlike vereistes.

### GESKIK VIR

- Gasvryheidstudies studente met 'n fokus op die klein en mediumgrote verblyf industrie
- Huidige en voornemende gastehuis eienaars, bestuurders en werknemers.



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## EN ROUTE WITH TOURISM

An introductory text

M SAAYMAN (EDITOR)

*En Route with Tourism* is an introductory text for students and practitioners. It explains the foundational concepts of tourism, the socio-economic and ecological impacts of the industry. It also provides practical guidelines on accommodation, catering, transport and attractions. This text addresses legislation and policies which affect the South African tourism industry, as well as the practicalities of tourism planning and development.

While focusing on the South African tourism industry, *En Route with Tourism* does not lose sight of South Africa's place within the global tourism industry.

### CONTENTS

- The tourism phenomenon
- A historical perspective
- Tourism in a globalised society
- The economic impact of tourism
- The social impact of tourism
- The ecological impact of tourism
- Transport
- Accommodation and catering
- Attractions
- Tourism legislation and policy
- Tourism planning and development
- Tourism as a science

### KEY FEATURES

- Learning outcomes at the beginning of each chapter
- Definitions highlighted throughout the text
- Diagrams and tables complementing concepts and text
- Review questions and assignments at the end of each chapter
- A list of related websites.

## ABOUT THE EDITOR

Melville Saayman is currently the Director of the Institute for Tourism and Leisure Studies at North-West University, Potchefstroom. He was previously the Director of the South African Tourism Board.

## SUITABLE FOR

Undergraduate students at universities and universities of technology who require a general understanding of the tourism industry.

## EVENTS MANAGEMENT

*A developmental and managerial approach*

**D TASSIOPOULOS (EDITOR)**

Managing events is both an art and a science. Events managers need to understand and fully embrace the multi-dimensional nature of events management, and cultivate the leadership skills and attitudes in themselves and those they manage. The importance of successfully staging events has increased around the world, as more government agencies begin to realise the potential benefit of using events as strategic development tools.

## KEY FEATURES

- An international, multi-institutional and multi-disciplinary author team
- Real events are used to illustrate concepts
- The book combines theoretical principles and practice
- It includes international best practice and research
- Case studies demonstrate real-life issues and provide a framework for discussion
- Resource lists provide further reading at the end of each chapter
- End-of-chapter discussion questions draw out various issues.

## SUITABLE FOR

Undergraduate and postgraduate hospitality and tourism students focussing on events management. Events company owners, managers, advisors, consultants and prospective industry entrepreneurs.



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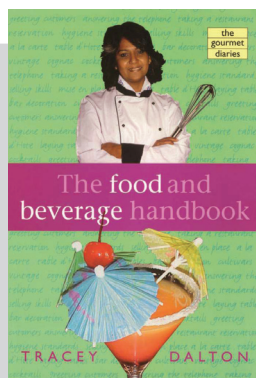
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**ZAR**

**R518.00**



2004



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## FOOD AND BEVERAGE HANDBOOK, THE T DALTON

*The Food and Beverage Handbook* is a detailed and comprehensive source of information, techniques, procedures and standards for anyone studying hospitality management and wanting to specialise in the food and beverage division. This book includes the basics of social etiquette, selling techniques, product knowledge, industry information, cultural awareness, security and safety, identifying job opportunities and much more. It combines detailed facts, interesting side-notes and helpful assessment questions and assignments.

### ABOUT THE AUTHOR

Tracey Dalton has called on her years of experience in the hospitality industry to put together this exciting book. It is the first in a series entitled *The Gourmet Diaries*, which covers every aspect of the hospitality industry.

### KEY FEATURES

- Addresses the National Qualification Standard Criteria and Specific Outcomes for the Food and Beverage Services Certificate
- Chapters address specific unit standards
- Important and helpful information are highlighted by icons
- Objectives and Assessment task are included for each chapter.

### SUITABLE FOR

Students and lecturers in hospitality management, Theta accredited training providers with learnerships.



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# HOSPITALITY INDUSTRY HANDBOOK ON HYGIENE AND SAFETY, THE

For South African students and practitioners  
**L GORDON-DAVIS**

Increased tourism has turned the food service and hospitality industry into one of our economy's fastest-growing sectors. This growth presents new challenges to food-handling professionals throughout the industry. This second edition of *The Hospitality Industry Handbook on Hygiene and Safety* has incorporated additional content and features to reflect the fast-moving changes and to benefit both students and employees of the hospitality industry.

## CONTENTS

- Part 1: Health and food hygiene
- Introduction to food hygiene
  - Hygiene legislation and control systems
  - Introduction to micro-organisms
  - Personal health and hygiene
  - Food spoilage and contamination
  - Handle and store food
  - Cleaning agents, equipment and materials
  - Clean food production areas, equipment and utensils

- Clean and store crockery, cutlery and glassware
- Handle and dispose of waste
- Pest control
- Other food-borne illnesses

### Part 2: Occupational health and safety

- Introduction to occupational health and safety legislation
- Maintain a safe working environment
- Fire procedures

## KEY FEATURES

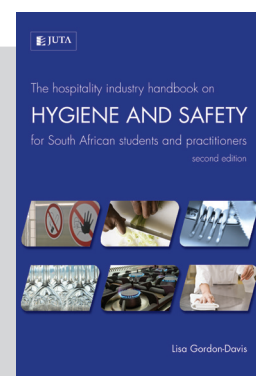
- Reference to relevant unit standards on the National Qualifications Framework
- Case studies drawn from actual industry events and media reports
- Interactive in its presentation
- Extracts from operating procedures from large hospitality companies.

## ABOUT THE AUTHOR

Lisa Gordon-Davis is a specialist in hospitality and tourism education and the Managing Director of Kundiza Training and Consulting. She was the first hospitality chamber manager for Theta.

## SUITABLE FOR

- Students preparing for a career in the hotel, restaurant or catering sectors of the hospitality industry
- It is also a useful guide for owners and managers of hospitality companies.



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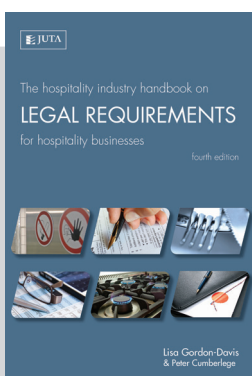
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**ZAR R476.00**



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## HOSPITALITY INDUSTRY HANDBOOK ON LEGAL REQUIREMENTS, THE

For hospitality businesses

**L GORDON-DAVIS & P CUMBERLEDGE**

Hoteliers, restaurateurs, licensees and catering managers will, in the course of their work, enter into many legal relationships with other parties whilst at the same time being required to adhere to all of the statutory laws that apply to their business. A sound knowledge of the law is therefore important to the professional owner or manager, as are knowledge of business management and the fundamental skills of the profession.

### CONTENTS

Section 1: Introduction to Law

- Introduction to South African law
- Law of contract
- Law of delict
- Commercial contracts

Section 2: Business and Hospitality Laws

- Forms of business
- Consumer Protection Act and Regulations
- Promotion of Access to Information Act

- Legal Requirements for establishing a hospitality business
- Liquor legislation
- Food hygiene legislation
- Tobacco legislation
- Gambling legislation

Section 3: Law for Employment

- General Employment Law
- Employment law – Equal opportunities and development
- Employment law – hospitality

### ABOUT THE AUTHORS

Lisa Gordon-Davis is a specialist in hospitality and tourism education and the Managing Director of Kundiza Training and Consulting. She was the first hospitality chamber manager for Theta.

Peter Cumberlege is a legislative consultant to the Federated Hospitality Association of South Africa. He monitors national and provincial legislative issues likely to have an impact on the hospitality industry. A former director of Southern Sun Hotels, he has over 35 years' experience in hotel management and hospitality operational consulting.

### SUITABLE FOR

- Students preparing for a career in the hotel, restaurant or catering sectors of the hospitality industry
- Hospitality managers and entrepreneurs will find this a valuable guide regarding legal issues and obligations.

# HOSPITALITY INDUSTRY HANDBOOK ON NUTRITION AND MENU PLANNING, THE

For South African students and practitioners

**L GORDON-DAVIS & L VAN RENSBURG**

South Africa's hospitality industry has to cater for extremely diverse nutritional needs – those of foreign tourists, as well as South Africans from all cultural and religious sectors. Eating patterns and trends are constantly changing and it is a challenge to ensure that healthy and nutritional meals are planned and prepared – whether cooking for guests, customers or for families at home. Nutrition principles, dietary guidelines and ideas on how to fully utilise South African food resources are explored the book and it concludes with a detailed section on menus and menu planning activities.

## CONTENTS

### Section 1: Nutrition and Nutrients

- Introducing food
- Proteins
- Carbohydrates
- Lipids (fats and oils)
- Water
- Vitamins
- Minerals

### Section 2: Nutrition Application

- Balancing energy needs
- Nutrition throughout the life cycle
- Diet and disease

- Food, belief and culture
- Dietary guidelines
- Application of nutrition in the industry

### Section 3: Menu Planning

- Introduction to menu planning
- Types of menus
- Planning and evaluation of menus
- Menu presentation and format
- Menu pricing, analysis and profitability
- Computers in menu planning

## KEY FEATURES

- Includes the most recent South African Guidelines for Healthy Eating
- Explains the use of the latest Food Guide for menu planning
- Updated and revised learning outcomes for each chapter.

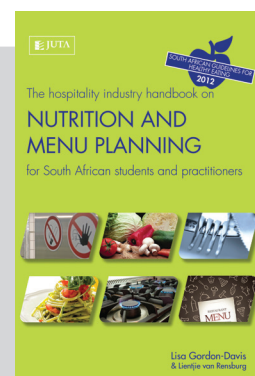
## ABOUT THE AUTHORS

Lisa Gordon-Davis is a specialist in hospitality and tourism education and the Managing Director of Kundiza Training and Consulting. She was the first hospitality chamber manager for Theta.

Lientjie van Rensburg consults for several international and national corporate catering companies, franchise groups and government institutions. She was the Director of the Hospitality Centre of Excellence at Pretoria Technikon (now Tshwane University of Technology) for 15 years.

## SUITABLE FOR

- Students preparing for a career in the restaurant or catering sectors of the hospitality industry
- Chefs, catering companies and restaurateurs will find this a valuable nutrition and menu planning guide.



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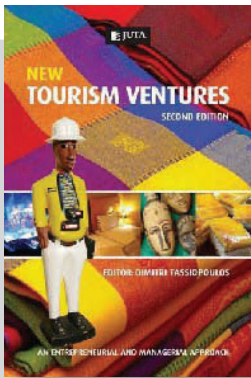


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## NEW TOURISM VENTURES

An entrepreneurial and managerial approach  
**D TASSIOPOULOS (EDITOR)**

Small and medium tourism enterprises (SMTes) are considered to dominate the global tourism industry numerically, forming the backbone for the delivery of tourism offerings. These enterprises take the form of a range of hotels, travel agencies, restaurants and tour operators, to mention a few.

The text provides a definitive grounding of how to create and manage tourism ventures. It takes an entrepreneurial and managerial approach to the subject, underpinning the various concepts associated with tourism entrepreneurship. The subject is discussed within the context of international best practice and research.

### KEY FEATURES

- Real-life examples illustrate concepts
- Blend of theoretical principles and practice
- International best practice and research
- Case studies demonstrating real-life issues and providing a framework for discussion
- List of further reading at the end of each chapter
- Discussion questions for each chapter.

### SUITABLE FOR

- Undergraduate and postgraduate students in the hospitality and tourism industry
- Owner-managers of family-run businesses, tourism enterprise and small business researchers, Prospective entrepreneurs wishing to enter the tourism economy.



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# TOURISM ENTREPRENEURS

M BOTHA, F FAIRER-WESSELS & B LUBBE

*Tourism Entrepreneurs* aims to provide students studying business management and tourism, and emerging entrepreneurs, with the knowledge and skills to start and manage their own small business. It takes the reader through a process of understanding what tourism and the tourism industry is all about and where the entrepreneur fits into the industry, highlighting the importance of entrepreneurial activities within the industry. The book allows readers to move from the conceptual stage to the writing of a business plan.

## KEY FEATURES

- Examples and cases drawn from real-life
- Entrepreneurial process is broken down in clear and manageable steps
- Useful contact details are provided.

## ABOUT THE AUTHORS

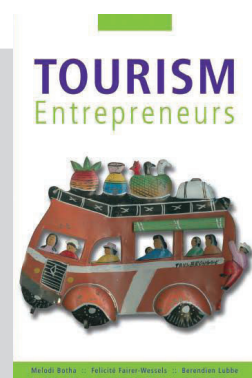
Melodi Botha lectures in Entrepreneurship at the University of Pretoria. She holds a BCom in Tourism Management and an MPhil in Entrepreneurship.

Felicité Fairer-Wessels lectures in the Department of Tourism Management at the University of Pretoria and holds an MPhil in Information Management.

Berendien Lubbe is currently Associate Professor in the Department of Tourism Management at the University of Pretoria. She has a BCom degree and has published books on tourism as well as articles in local and international scientific journals.

## SUITABLE FOR

Students in the hospitality and tourism industry focussing on entrepreneurship and those planning on starting their own tourism endeavours.



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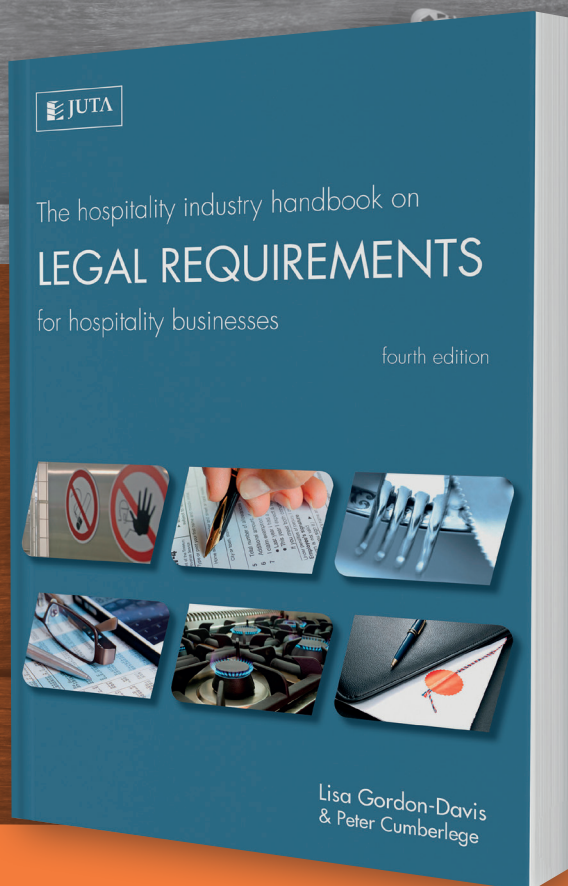
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# TOURISM & HOSPITALITY TITLES

FROM JUTA ACADEMIC







# The hospitality industry handbook on Legal Requirements for hospitality businesses

4<sup>th</sup> edition

Hoteliers, restaurateurs, licensees and catering managers will, in the course of their work, enter into many legal relationships with other parties whilst at the same time being required to adhere to all of the statutory laws that apply to their business. A sound knowledge of the law is therefore important to the professional owner or manager, as are knowledge of business management and the fundamental skills of the profession.

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### JENNIE BOWEN

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77 Tatham Road, Prestbury, Pietermaritzburg, 3201

Tel: +27 (33) 344 3159 • Cell: +27 (83) 367 9720

Email: [jbowen@juta.co.za](mailto:jbowen@juta.co.za)

### GLADMAN BUTHELEZI

**KWAZULU-NATAL, EASTERN CAPE, MPUMALANGA, LESOTHO & SWAZILAND**

Office 101A, 1st Floor, Clifton Place, 19 Hurst Grove, Musgrave, Durban 4001

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