

# RATE CARD

1 July 2020 – 30 June 2021

Website and newsletter advertising



# Why advertise in *CompliNEWS*?

## OVERVIEW OF COMPLINEWS

Co-owned by Juta and Compli-Serve and managed by Juta, *CompliNEWS* is a CPD accredited weekly online newsletter and news and research portal for the financial services sector.

*CompliNEWS* weekly and *CompliNEWS* Ethics monthly newsletter deliver breaking legislative and regulatory news and commentary on industry-relevant topics.

The *CompliNEWS* website (online news and research portal) provides access to breaking regulatory and compliance news, an up-to-date library of preselected Juta statutes, bills, charters and regulations, an archive of *CompliNEWS* newsletters, links to cases discussed in the newsletters, and other relevant material.

## WHO READS COMPLINEWS?

*CompliNEWS* circulates to subscribers in the following sectors:

- Compliance professionals in the Financial Services sector
- Management and key individuals at Financial Service Providers
- Banking professionals and management
- Financial advisors and planners
- Legal practitioners and advisors in the Financial Services sector

## WHY ADVERTISE IN COMPLINEWS?

*CompliNEWS* is a business-to-business professional newsletter and online news portal offering pertinent and indispensable reference sources for the financial services sector. In addition, its growing subscriber base needs to engage thoroughly with the content in order to pass their monthly CPD point assessments. Advertisers can benefit from a range of solutions to promote your products, services, events and job vacancies to a highly targeted audience.

## ADVERTISING OPTIONS

*CompliNEWS* offers the following paid and free advertising options:

NEWSLETTERS - <i>CompliNEWS</i> and <i>CompliNEWS</i> ETHICS	
PAID	Text-based advertisements
WEBSITE <a href="http://www.jutacomplinews.co.za">www.jutacomplinews.co.za</a>	
PAID	Banner advertisements
PAID	Employment advertisements
FREE	Events calendar listings

## ADVERTISING RATES

### *CompliNEWS* newsletter advertising

*CompliNEWS* can accommodate text-based adverts that are placed either in the main body of text or in the sidebar of the newsletters. Generally, the most suitable adverts for these newsletters are those marketing your company's events, services or courses that would be of interest to our subscriber base.

<i>CompliNEWS</i> newsletter	<i>CompliNEWS</i> Ethics newsletter	REACH
Every Thursday by 12 noon	Monthly	400

**NOTE:** Placement is dependent on availability and relevance to our subscriber base. *CompliNEWS* accepts three adverts per position per edition of a newsletter, i.e. a single newsletter edition could at most carry six advertisements, three in the main body of the newsletter and three in the sidebar.

### OPTION 1

#### SPECIFICATIONS:

Maximum 200 words. Can link to an external site or download

#### MAIN BODY PLACEMENT RATES (incl. VAT)

Single	Two	Three	Four
R1 081.27	R1 802.13	R2 450.90	R3 027.59

#### ADDITIONAL PLACEMENT RATES (incl. VAT)

First four	R3 027.59	Per advert thereafter	R562.26
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**Compliance Focus:** NEW KPI and KPI Regulatory Exam Main Long Working Smart: Reopening your office

**Legislative Changes And Developments**

**The Corporate Report - Upcoming Special COVID-19 Edition**

The Corporate Report offers business leaders topical articles by experts in their fields. It aims to assist business and governance leaders make more informed decisions about corporate and governance issues, business judgment calls, and corporate reporting. It also sets out to provide information that is relevant for today's companies operating in a new economy created by the crises of global finance, climate change and ecological overshoot.

The spread of COVID-19 has affected people all over the world, and governments are taking sweeping actions to halt the spread of the disease and mitigate the public health and economic impact of the outbreak.

The Corporate Report's Special COVID-19 Edition, under the leadership of Editor-in-Chief, Prof Mervyn King, considers the important legal and governance policy concerns and challenges that have emerged—including those involving civil liberties, privacy, historical precedent, and economic impact—as the world responds to the pandemic.

**Watch this space for more on this upcoming important edition.**

**Finance: Pension contribution recovery process tightened**

Comment is sought by 31 July 2020 on a draft conduct standard for pension contribution payments by employers. *CompliNEWS* contributor Pam Saxby reports. Released last week with an accompanying statement, the proposed new standard focuses on mitigating the possibility of 'undesirable practices

### OPTION 1

Text advert in the main body of the newsletters

OPTION 2			
<b>SPECIFICATIONS:</b> Maximum of 100 words. Can link to an external site or download.			
SIDEBAR PLACEMENTS RATES (incl. VAT)			
Single	Two	Three	Four
R589.79	R1 114.06	R1 572.77	R1 965.96
ADDITIONAL PLACEMENT RATES (incl. VAT)			
First four	R1 965.96	Per advert thereafter	R330.28

**OPTION 2**

Text advert in the sidebar of the newsletters

The Corporate Report offers business leaders topical articles by experts in their fields. It aims to assist business and governance leaders make more informed decisions about corporate and governance issues, business judgment calls, and corporate reporting. It also sets out to provide information that is relevant for today's companies operating in a new economy created by the crises of global finance, climate change and ecological overshoot. The spread of COVID-19 has affected people all over the world, and governments are taking sweeping actions to halt the spread of the disease and mitigate the public health and economic impact of the outbreak. The Corporate Report's Special COVID-19 Edition, under the leadership of Editor-in-Chief, Prof Mervyn King, considers the important legal and governance policy concerns and challenges that have emerged—including those involving civil liberties, privacy, historical precedent, and economic impact—as the world responds to the pandemic. Watch this space for more on this upcoming important edition.

## WEBSITE ADVERTISING — [www.jutaCompliNEWS.co.za](http://www.jutaCompliNEWS.co.za)

The *CompliNEWS* website combines news items from *CompliNEWS* and *CompliETHICS*, as well as archived editions of the newsletters and other information relevant to the financial services sector. This platform is ideal for corporate branding, product and service placements. Our specialist advertising banner manager monitors all views and clicks and can deliver weekly engagement reports to advertisers on request.

Right hand side bar on <i>CompliNEWS</i> home page	
<b>SPECIFICATIONS:</b> <ul style="list-style-type: none"> <li>170 x 100 pixels (the vertical height can be adjusted but the width is set)</li> <li>JPG or GIF</li> <li>Maximum 24 KB size</li> </ul>	
RATES (incl. VAT)	
R626.83 per week	R1 880.49 per month

The screenshot shows the CompliNEWS website layout. On the left is a sidebar with 'Open-Source Library' (FAIS Compliance Report, FAIS Ombud Index) and 'Resources' (Archived Newsletters, Latest Newsletter, Ethics Newsletter). The main content area features a grid of news categories: Legislative Changes and Developments, Commentary on Legislative Changes and Development, News from the Regulators, Enforcement News, Relevant Rulings, Local News, International News, and Compliance Focus. At the bottom, there's a 'Latest Compliance News' section with a headline about new RE1 and RE5 Regulatory Exam Plain Language study material available from Dr Des Leatt. On the right, there's a 'My CompliNEWS dashboard' section with a 'Click here' button, and a promotional banner for 'Earn your FSCA verifiable CPD hours' with a '20% OFF' discount.

## Employment opportunities posts

Organisations are invited to advertise vacancies pertaining to the financial sector. Importantly, this can be linked to the full job specification, advertised on the *CompliNEWS* site.

Text advert on left-hand side bar on <i>CompliNEWS</i> home page
<b>SPECIFICATIONS:</b> <ul style="list-style-type: none"> <li>Maximum of 100 words</li> <li>Link to full advert on a dedicated article page</li> </ul>
Rates (incl. VAT)
R683.83 per week

## FREE events calendar listings — [jutaCompliNEWS.co.za/events](http://jutaCompliNEWS.co.za/events)

*CompliNEWS* offers complimentary calendar inclusions on the Events page of the *CompliNEWS* website. **Simply submit the date, title, location, description, link and keywords to [fngebuni@juta.co.za](mailto:fngebuni@juta.co.za).** As the Events section is curated, do keep in mind that free events submissions are subject to an approval process.

To confirm your advertising placement, please complete the order form below and submit to *CompliNEWS* Advertising, fngubeni@juta.co.za

## CUSTOMER INFORMATION

<b>Customer</b>		<b>Title</b>		<b>Juta Account No.</b>	
<b>Company</b>				<b>Designation</b>	
<b>Co Reg/ ID no.</b>				<b>VAT Reg. No.</b>	
<b>Postal Address</b>				<b>Date</b>	
		<b>Code</b>		<b>Purchase Order No.</b>	
<b>Physical Address</b>				<b>Telephone</b>	
				<b>Fax</b>	
		<b>Code</b>		<b>Email</b>	

## TYPE OF ADVERTISING BOOKED IN LEGALBRIEF

<b>Newsletter:</b> Main Body (200 words) <input type="checkbox"/> <b>CompliNEWS</b> (Weekly) <input type="checkbox"/> <b>CompliNEWS ETHICS</b> (Monthly)	
No. of placements:	Date/s of placements:
<b>Employment Opportunity</b>	No. of placements:         No. of Weeks:         Start Date
<b>CompliNEWS website banner advertising</b>	Right hand sidebar (all pages)
Period	Start Date         End Date

## PAYMENT OPTIONS

### PAYMENT OPTION 1

☐ Please debit my credit card account number      Visa    Master    Expiry:      CSV code (3 digits on back of card):

### PAYMENT OPTION 2

☐ Please debit my Juta account number

☐ I/We wish to open a Juta account ☐ My company/institution will pay ☐ I will pay

**NOTE:** A Juta account will be opened for new customers subject to standard credit reference checks and approvals. In the event of non-payment the account holder will be responsible for collection and legal costs incurred.

### PAYMENT OPTION 3

☐ I would like to take advantage of the 6/12 month interest-free debit order plan

Bank: \_\_\_\_\_ Branch: \_\_\_\_\_

Branch Number: \_\_\_\_\_ Account Number: \_\_\_\_\_

Type: Cheque ☐ Savings ☐ Transmission ☐

Commencing on the 1st day of the month following date of invoice: ☐ 6 months ☐ 12 months

I/We hereby authorise Juta and Company to draw against my/our account with the above-mentioned bank for any other bank or branch to which I/we may transfer my/our account.

**NOTE:** Customers can settle their account in full, or pay additional amounts into their debit order account at any time via direct deposit. All future purchases will be amortised, interest-free, over a 6 or 12 month period as elected by the customer.

Authorised Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**TERMS & CONDITIONS OF ADVERTISING & PAYMENT:**

Please note that all advertising is payable in advance on presentation of a proforma invoice unless advertisers are Juta account holders.

Juta accounts are opened subject to standard credit reference checks and approvals. In the event of non-payment, the account holder will be responsible for collection and legal costs incurred and Juta may record the account holder's default with Credit Bureaus.

Advertising within the CompliNEWS newsletters is very popular. Given the restriction of two main body advert and two sidebar advert per newsletter edition, space is limited, and early booking of specific newsletters and dates is recommended.

Advertisers should confirm telephonically or via email their requirements prior to the completion of the order form to avoid disappointment.

Advertisers should clearly indicate their payment method (via an existing account, via a new account or pre-payment on presentation of proforma invoice).

We, the advertiser, hereby confirm that the above placement instructions are correct. We accept the above terms and conditions and acknowledge that any alteration to this contract shall have no validity or effect unless agreed to in writing, and signed by both the advertiser and Jutta CompliNEWS.

<b>Signed on behalf of the advertiser:</b> Signature:	<b>Signed on behalf of Juta <i>CompliNEWS</i>:</b> Signature:
Date:	Date:
Full name:	Full name:
Capacity:	Capacity: